



Impact driven entrepreneurship

Humanities Venture Lab

Klaas Hernamdt

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Humanities Venture Lab

Humanities Faculty

Historical City Center Campus

Research education impact

Boost the impact of our faculty.

Inspire students, researchers and alumni.

Bring their ideas to light.

Introducing the team



Klaas Hernamdt

Programme Manager

Cultural entrepreneur
Art & Technology
Linguist

Team:

Marine Liesenhoff – business coach

Marjolein Vogel – community support

Tijmen ter Keurs – community support / communication

Our mission

Increase the impact of research and education within the societal context,

by supporting and stimulating entrepreneurship within the Humanities.



How?

The Lab supports students, alumni, and researchers of the University of Amsterdam.

We support the ideation and scaling of companies.

Support is provided through facilities such as workspace, offices, workshops and events, coaching, and training programmes.



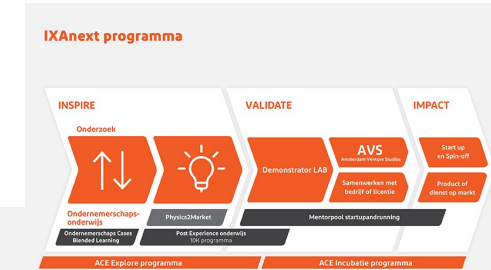
Eco system

Valorisation of the Faculty of Humanities.

TTO / KTO – community

Humanities & Society network: governments, cultural institutions and creative companies.

SSH / SHAPE – network



History

Founded in 2017 as part of University wide project to:

- Reclaim and reinvest in the humanities
- Promote broad research themes with a social orientation
- Work on stakeholders engagement: ‘co-creation’



Programmes



Explore

Embedded in the MA Creativity & Innovation, and social entrepreneurship for researchers.



Bootcamp

Develop your business idea, by an intensive one week programme. In cooperation with the University Incubator



Acceleration

More advanced and on-demand programme, focused around a peer group.



Coaching

Individual coaching to boost personal and business skills.

Inspiration

Workshops and events for the general public:

- Public speaking
- Creative writing
- Labour Law
- Funding strategies
- UvA Career Week
- AD(H)D and entrepreneurship
- Feminist Leadership



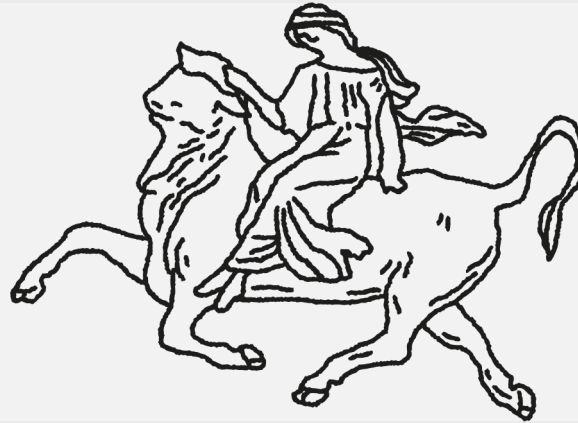
A vibrant community

Urban Cycling Institute

Urban Cycling Institute

Prof. Dr. Meredith Glaser:

“Our mission is to serve, teach, inspire and impact current and future urban professionals in our quest for actionable steps towards safe, inclusive, active mobility.”



ERB

Dr. George Blaustein:

“The European Review of Books is a magazine of culture and ideas, in print and online, in English and in a writer’s own tongue.”



The Jewish City

Prof. Dr. Bart Wallet:

“It’s time to tell the bigger story of Jewish life in the city, from the 17th century till now.”

Jewish Culture and Heritage projects

A vibrant community



Public Display

Lisa Whittle: “With my company, I try to transform complex knowledge from institutions, such as universities and museums into understandable presentations for a broad audience who can thus experience that and gain knowledge from it.”



Ki Culture

Caitlin Southwick: “My company provides coaching and training for international cultural organisations to help transition to sustainable futures. The Humanities Venture Lab has so much to offer; both the resources and the programmes.”



Klimaatmuseum

Laura van Rutten: “After working in both the museum sector as in sustainable development, I wanted to combine the two. The Lab offered me a space and a network of students, staff and alumni to create a pop-up museum.”



Get in touch

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