

MAKING RESEARCH RESULTS WORK FOR SOCIETY



ERA Action 7 Knowledge valorisation

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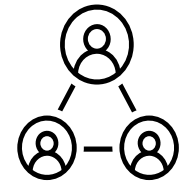
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Key concepts

Knowledge valorisation – creating social and economic value

- Increase the **use of data and research results** to respond to economic, societal and policy challenges
- Accelerate **uptake of innovative products, services and technologies**
- More efficient **management of intellectual assets**
- Linking **sectors and actors**



Intellectual assets

- **any result or product generated by R&I activities**
- that can be legally protected through **IP rights** (patents, copyrights, trademarks etc.) or
- are **not covered by specific IP rights** (data, know-how, prototypes, processes, practices etc.)



ERA Action 7: Outcomes

Guiding principles for knowledge valorisation

- Adopting a common line on measures and policy instruments for improving knowledge sharing and valorisation in Europe.
- Addressing new challenges in the R&I ecosystem, including managing intellectual assets in international R&I cooperation, engaging in new forms of industry-academia collaborations and involvement of citizens.

Council Recommendation adopted on 2 December 2022

The Guiding principles are **supported in their implementation** by:

i) Codes of practice on **intellectual assets management** and on **standardisation**

Commission Recommendations adopted on 1 March 2023

ii) Codes of practice on **industry-academia co-creation** and **citizen engagement for knowledge valorisation**

Commission Recommendations adopted on 1 March 2024



Get inspired by best practices

IP and intellectual assets strategies



[National intellectual property rights strategy of Finland](#)

[ScoutinScience: AI-based tech transfer scouting](#)

[Build and Manage an IP Portfolio: Identifying and Evaluating Commercial Potential of Portuguese Higher Education Institutions' Assets](#)

Standardisation



[Standardisation supporting the dissemination of healthcare solutions for older persons](#)

[How standardisation helps applying innovative research results to reduce the numbers of diagnostic errors in healthcare](#)

Industry academia co-creation



[Knowledge Valorisation through Industry Collaboration – Collaborative Laboratories \(CoLABs\)](#)

[Open Entrepreneurship Platform](#)

[ODIN an open innovation in science platform](#)

Citizen engagement



[Voluntary integration of residences in energy markets](#)

[How participatory workshops can contribute to generating social licences and policy guidelines](#)

[Citizens' jury on responsible smart mobility](#)



Knowledge
Valorisation
Platform

Recent policy developments

Strengthening knowledge valorisation as a tool for a resilient and competitive industry

- Strengthening knowledge valorisation capacities including academia-business intermediaries, and adopting a common line on measures and policy instruments for improving knowledge sharing.

Council Conclusions adopted on 23 May 2024

Fifth freedom on research, innovation and education

- Ensuring access to talents and knowledge assets are critical improvements needed for intellectual assets management and ability to convert them into innovations which are thriving the EU industry.

Letta Report 'Much more than a market' April 2024

Policy Toolbox Knowledge Valorisation

- Emphasizing societal and economic value creation; soft tools for awareness, networking and incentives with financial and regulatory tools.

Mutual Learning Exercise final report May 2024

Next steps and possible new areas:

- **Capacity building on knowledge valorisation** to strengthen the important role of wide range of intermediaries which provide professional support on knowledge valorisation operations.
- **Approaches for increased sharing of knowledge assets e.g. socially responsible licensing principles** to accelerate access to and use of research results addressing pressing societal challenges such as climate, health or food-related.
- **Promoting skills development on value creation** to strengthen the valorisation capacities and skills for university students, researchers, and innovators and to facilitate sharing and replication of best practices across Europe.
- **Demonstrating increased and accelerated uptake of non-technological/SSAH R&I results** in the European Research Area.
- **Further development of a measurement framework** capturing the broad spectrum of knowledge valorisation activities

More information

- [Guiding Principles for Knowledge Valorisation implementing Codes of Practice \(europa.eu\)](#)
- [Code of practice on the management of intellectual assets for knowledge valorisation](#)
- [Code of practice on standardisation in the European Research Area](#)
- [Code of practice on industry-academia co-creation for knowledge valorisation](#)
- [Code of practice on citizen-engagement](#)
- [Council conclusions : Strengthening knowledge valorisation as a tool for a resilient and competitive industry and for strategic autonomy in an open economy in Europe](#)
- [Enrico Letta – Much more than a market - Consilium](#)
- [Mutual learning exercise on knowledge valorisation](#)
- [Science, Research and Innovation performance of the EU 2024 report](#)



Thank you!

If you have any question, please contact us at:

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