

# Collecting and Using Data for Doctoral Education: A Perspective from the United States

Janet C. Rutledge EUA-CDE Annual Meeting June 27, 2024



### Three Examples



Survey of Earned Doctorates



PhD Career Pathways Project



University Level Data Transparency

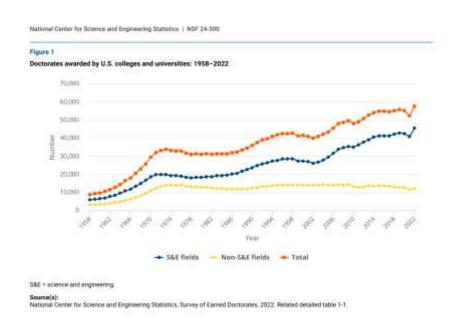




#### **SURVEY OF EARNED DOCTORATES**



#### Survey of Earned Doctorates (<a href="https://sedsurvey.org/">https://sedsurvey.org/</a>)



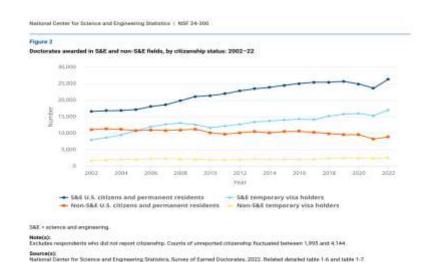
- Annual survey of all research doctorate recipients in the United States since 1958
- 50,000 participants each year
- Conducted by the National Science
   Foundation in cooperation with the
   National Institutes of Health, the
   Department of Education, and the
   National Endowment for the Humanities
- Each university gets their data with comparisons to similar universities

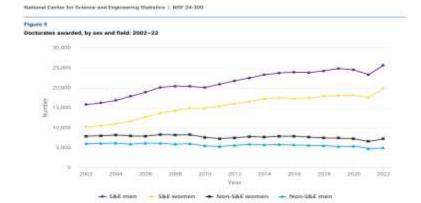


#### **Trend Data**

S&E = science and engineering.

Excludes respondents who did not report sex.

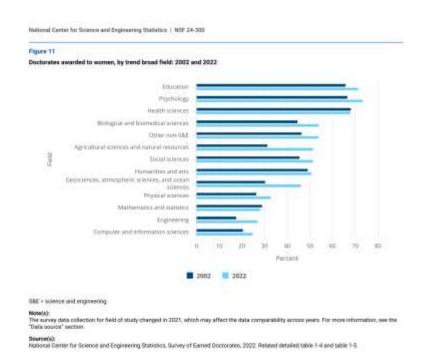


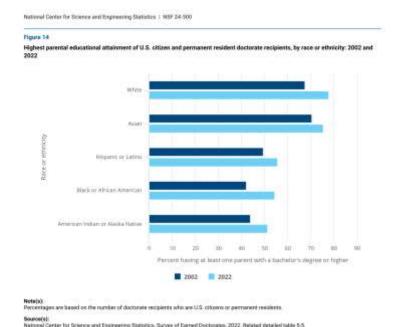


National Center for Science and Engiopering Statistics, Sorvey of Earned Doctorates, 2022, Related detailed table 1-4 and table 1-5.



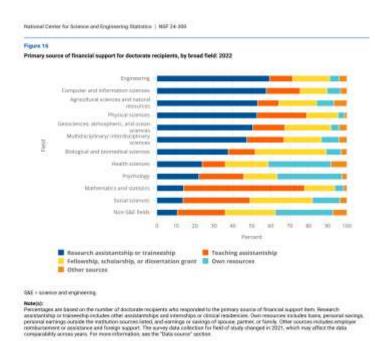
# Point in Time Comparisons by Subgroups







#### Financial Support and Debt

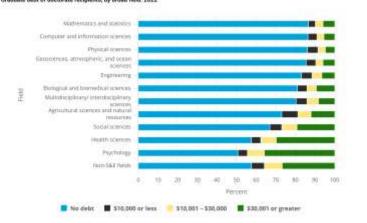


#### Singraphy)

National Center for Economic Angineering Statistics, Survey of Earnor Ductovates, 2022, Related detailed table 4-1 through table 4-3.

National Center for Science and Engineering Statistics | NSP 24-333





S&E = science and engineering.

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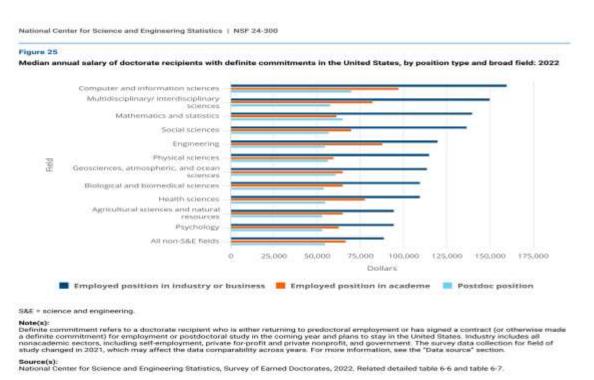
Percentages are based on the number of doctorate recipients who responded to the graduate slebt item (97,071 respondents). Totals may not ediffur. 100% due to recording. The survey data collection for field of study sharped in 2021, which may affect the data comparability across years. For more information, now the "Oats account" of study.

#### Signamon (e)c

National Center for Science and Engineering Statistics, Servey of Earned Doctorates, 2022. Related detailed table 4-4.

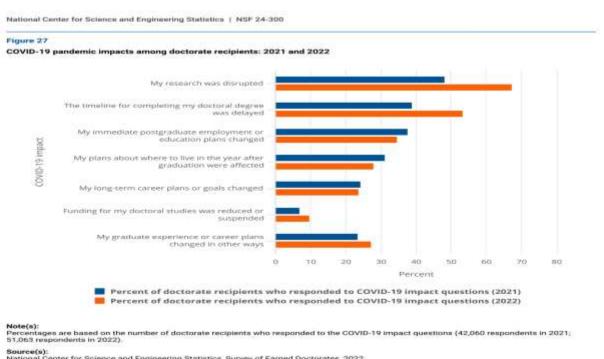


# Salary by Broad Field and Employer Type





#### **COVID-19 Pandemic Impacts**



National Center for Science and Engineering Statistics, Survey of Earned Doctorates, 2022.





#### PHD CAREER PATHWAYS PROJECT



# Council of Graduate Schools PhD Career Pathways

Student Surveys (Yrs 2 & 5) Alumni
Surveys (2
& 5 yrs post
graduation)

Improve Programs

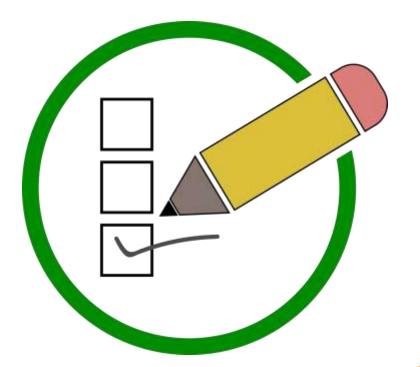
Data Briefs

- Sponsored by the National Science Foundation, the Andrew Mellon Foundation and the Alfred P. Sloan Foundation
- Began 2017; first surveys 2018
- 75 participating universities
- https://cgsnet.org/project/unde rstanding-phd-career-pathwaysfor-program-improvement



#### PhD Career Pathways Survey Topics

- 40 questions
- How well programs prepare PhD graduates for their careers
- Professional development offered and individual participation
- Career pathways over time
- Would they pursue PhD again?





#### Recommendations to Universities



- Establish programs aimed at understanding the connection between graduate education and career paths.
- Track career outcomes and job placement information for graduate students.
- Connect graduate students with graduate alumni.
- Broaden the focus of graduate education to include development of professional skills.



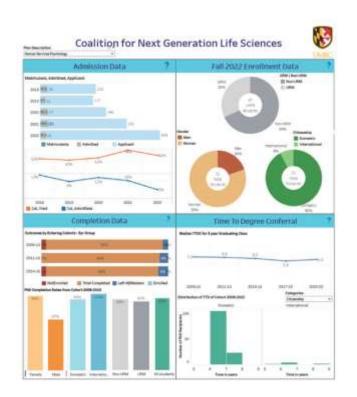


Groups of Universities Working Together

#### UNIVERSITY LEVEL DATA **TRANSPARENCY**



#### Coalition for Next Generation Life Sciences



Goal is to bring transparency to PhD and postdoctoral training in order to empower and inform training for the next generation of scientists around the world. Launched 2017.

https://nglscoalition.org/



#### Association of American Universities

- Goal: PhD program and career outcome data transparency
- Agreement on common data set
- Discussion and hesitancy for several years
  - Group decided to do it and others followed
- Many now also providing master's level data
- Example: University of Illinois
   https://apps.grad.illinois.edu/dashboard/





#### Using the Data: Combining Sources

- SED has very high completion rate, large data set and longitudinal data.
  - Only first job or postdoc included
  - Universities can get all of their data electronically in addition to the annual summary reports with graphs
    - Benchmark against similar universities and national data
  - Researchers can access the data
- PhD Completion Project adds career data at years 2 and 5 plus information on professional development and career preparation.
  - Discussion on whether to go further: how much connection to professional development as a student?
- The role of transparency in decision making for
  - Prospective students
  - Faculty to improve program



#### Using the Data: Doctoral Program Improvement

- Council of Graduate
   Schools Data Briefs and conference sessions
- Sharing data, analysis and recommendations with faculty
- Improving degree programs and professional/career development offerings





#### What's Next?

- Universities have been tracking career outcome data on their own
  - Surveys
  - Mining LinkedIn and web searches
- Companies springing up to provide career data at bachelor's, master's and doctoral levels
  - Provides information for current and prospective students on career possibilities and pathways our alumni took to those careers
  - Information for administrators and faculty to track alumni
  - Linking job duties to student learning outcomes
  - Predicting salaries based on job titles in comparison to job search sites

