

## 2019 EUA-CDE ANNUAL MEETING

# The societal dimension of doctoral education

Hosted by University of Brescia  
12-14 June 2019 | Brescia, Italy

### ***Draft programme with confirmed speakers as of 12 March 2019***

Doctoral candidates contribute to society in very different ways. Their research generates the insights necessary to address urgent present and future challenges. They follow a wide array of careers in and outside of academia, connecting these different sectors and serving as a bridge between academia and other parts of society. In addition, through numerous partnerships and outreach activities, doctoral schools actively engage with other stakeholders within and outside of universities. This societal dimension of doctoral education is also becoming increasingly important since demands for universities to show their impact have grown in the last couple of years.

The 2019 Annual Meeting explores the many aspects involved in the larger social contribution of doctoral candidates and doctoral schools and their exchange with various sectors of society. Set within the broader context of the engagement of universities with partners in other sectors, the meeting will explore a variety of related topics such as the contribution of doctoral education to reaching the Sustainable Development Goals, the opportunities and challenges of science communication, inter-sectoral mobility and collaboration, career development, skill development for addressing global challenges, and societal impact and outreach.

The EUA Council for Doctoral Education (EUA-CDE) invites academic leaders, heads of doctoral schools, doctoral education professionals, early career researchers and everybody interested in the area of doctoral education from Europe and beyond to its 2019 Annual Meeting to reflect on the doctoral education structures, policies and practices that facilitate the societal dimension of the contribution made by doctoral education and the exchanges between doctoral candidates and other sectors of society.

### **Wednesday 12 June 2019**

#### **9:30 – 16:30 Italian universities pre-conference *(delivered in Italian)***

The event is intended as an occasion of overview and discussion on the current status, challenges and opportunities for doctoral education in Italy, hosting panelists, speakers and attendees from institutions, universities and non-academic field.

#### **15:00 – 16:30 Pre-meeting Workshop I: Promoting your doctoral school or programme via social media - *Number of participants limited***

Social media has become increasingly important in the external communication of doctoral education. While some doctoral schools and programmes maintain their

own twitter, LinkedIn or Facebook accounts, others contribute to their institutional channels. Additionally, some consciously abstain from any social media activity. In addition to sharing their experiences, participants in this workshop will discuss opportunities, possible pitfalls and how to embed social media in a broader communication strategy.

**15:00 – 16:30 Pre-meeting Workshop II: New to doctoral education - *Number of participants limited***

This pre-meeting workshop welcomes new participants to doctoral education. It introduces newcomers to policies and good practices aimed at further developing doctoral education in their respective institutions.

16:30 – 17:00 Coffee break

**17:00 – 18:45 Special event: Promoting doctoral education in South Africa**

EUA is a partner of the [YEBO! Project](#), which focuses on developing the internationalisation of doctoral education in South African universities. A delegation of South African university leaders will participate in the Annual Meeting, in particular in a special event open to the whole EUA-CDE community. It will feature an overview of doctoral education in South Africa; current opportunities there for European universities; and future perspectives for the internationalisation of doctoral education in South Africa. A detailed agenda will be available in March. More information is available [here](#).

**18:45 – 20:00 Welcome reception**

**Thursday 13 June 2019**

09:30 – 10:15 Welcome coffee

**10:15 – 10:45 Welcome address**

- Marco Bussetti, Minister of Education, University and Research, Italy [TBC]
- Maurizio Tira, Rector, University of Brescia, Italy
- Luke Georghiou, EUA-CDE Steering Committee

**10:45 – 12:15 Plenary Session I**

The [sustainable development goals](#) (SDGs) form an ambitious catalogue of 17 goals that aim at reaching a sustainable development of the planet. They take equal account of all three dimensions of sustainability — social, environmental and economic. The SDGs have become increasingly important for the missions of universities and provide opportunities for early-career researchers. This panel will explore the role of SDGs in doctoral education and how early-career researchers can be prepared to actively deal with the global challenges that lie ahead.

**Keynote: Contribution of doctoral education to reaching the SDG**

- Jeffrey D. Sachs, Director of the Earth Institute and University Professor, Columbia University, USA [via video-conference]

**Panel discussion:**

- Aleksandra Kanjua Mrčela, Head of the Doctoral School University of Ljubljana, Slovenia, EUA-CDE Steering Committee
- Tomas Enrique Leon Sicard, Professor, DAAD SDG Graduate School, Programa de Apoyo a la Formación Doctoral, National University of Colombia
- Francesco Castelli, Rector's Delegate for Cooperation and Development, UNESCO Chair on "Training and empowering human resources for health development in resource-limited countries", University of Brescia, Italy

12:15 – 13:45 Group photo, followed by lunch

**13:45 – 15:15 Parallel Session I** – (please find here the [call for contributions](#))- deadline 17 March 2019

- New Skills to address future challenges
- Intersectoral mobility
- Citizen science
- Societal engagement of doctoral candidates
- Public outreach
- Dimensions of impact
- Sustainability and the Sustainable Development Goals

15:15 – 15:45 Coffee break

**15:45 – 16:15 The CDE 2018/2019**

- Luke Georghiou, EUA-CDE Steering Committee Chair
- Alexander Hasgall, Head EUA-CDE

**16:15 – 17:30 Plenary Session II**

**Inter-sectoral mobility for doctorate holders: a two-way street?**

Doctorate holders are qualified for a variety of career options in different sectors and often serve as a “bridge” between academia and society. However, the transition from academia to other sectors, and vice versa, remains challenging. How can universities work together with other sectors to smooth the transition and reach the full potential of such collaboration?

- Janet Metcalfe, Head of Vitae, UK

19:00 – 20:00 Reception City Hall

*Hosted by Emilio Del Bono, Mayor of Brescia*

20:00 – 22:30 Dinner

Friday 14 June 2019

**09:00 – 10:30 Plenary Session III****Societal impact and societal responsibility of doctoral education**

Through their research and future career, doctoral candidates impact society in different ways. During this session, these different ways are discussed and the influence of the “impact” agenda on early-career researchers critically evaluated.

- Milena Zic-Fuchs, University of Zagreb, Fellow of the Croatian Academy of Sciences and Arts, Member of Academia Europaea
- Francesc Xavier Grau, Secretary of Universities and Research, Generalitat de Catalunya; former Rector University Rovira i Virgili, Tarragona, Spain
- Eva Hnatkova, Vice President Eurodoc, Doctoral Candidate, Tomas Bata University in Zlín, Czech Republic

10:30 – 11:00 Coffee break

**11:00 – 12:30 Parallel Session II**

- New Skills to address future challenges
- Intersectoral mobility
- Citizen science
- Societal engagement of doctoral candidates
- Public outreach
- Dimensions of impact
- Sustainability and the Sustainable Development Goals

12:30 – 13:30 Lunch

**13:30 – 14:45 Plenary Session IV****Communicating Doctoral Education**

Communication plays an increasingly important role for doctoral schools. In addition to supporting the training of doctoral candidates in communication skills, institutions themselves are more actively communicating their research to society. This includes new formats like “science slams” or “my thesis in 180 seconds” competitions, but also an increasing presence of doctoral schools on twitter and other social media. This plenary session will explore the different aspects of communication within doctoral education.

- Claudine Leysinger, Head of Graduate Campus, University of Zurich, Switzerland
- Chris Waiting, Chief Executive, [The Conversation](#)
- Martin Delguste, Doctoral Candidate, Université catholique du Louvain, Belgian winner of the “ma thèse en 180 secondes” contest

**14:45 – 15:15    Closing session**

- Luke Georghiou, EUA-CDE Steering Committee Chair
- Vittorio Ferrari, Rector's Delegate for research quality management and postgraduate studies, University of Brescia, Italy
- Invitation to the 2020 Thematic Workshop by the Ivane Javakhishvili Tbilisi State University, Georgia
- Invitation to the 2020 Annual Meeting by the University of Manchester, UK

15:15 – 15:45    Farewell reception

15:45            Brescia City Tour