

EUA Annual Conference 2016

Bricks and clicks for Europe: building a successful digital campus

Hosted by National University of Ireland Galway (NUIG)
Galway, Ireland
7-8 April 2016

Programme (as of 17 March 2016)

Wednesday 6 April 2016

PRE-CONFERENCE MEETINGS

The pre-conference meetings are by invitation only to EUA Board and Council Members and Secretaries General of national rectors' conferences.

09.00-13.00 **EUA Board Meeting**

09.00-13.00 **EUA Secretaries General Meeting**

13.00-14.00 Lunch for Secretaries General and Board

14.00-18.00 **EUA Council Meeting**

18.00-19.00 Welcome reception for EUA Board, Council and Secretaries General

Thursday 7 April 2016

08.00-09.00 **Registration for General Assembly**

09.00-11.00 **EUA General Assembly**

ANNUAL CONFERENCE

08.00-11.30 Registration for Annual Conference

11.30-12.45 Conference opening

Welcome by

- Jim Browne, President, National University of Ireland Galway
- Rolf Tarrach, President, European University Association, Belgium

Opening speech

- Michael Higgins, President of Ireland

Introduction to the programme

Digitalisation: what does it mean and why is it important for European universities?

- Michael Gaebel, Director, Higher Education Policy Unit, European University Association, Belgium

12.45-14.00 Lunch

14.00-15.30 Plenary I: Digital technologies and their impact

Successful digitalisation requires universities and their leaders to consider new approaches and strategies and to review their modes of operation. During this session, speakers will describe some of the fundamental change processes driven by disruptive technologies and digitalisation, such as the introduction of open access and open science and the incorporation of new technologies in university teaching. They will reflect on why and how these transformative processes came about at their institution, how they were carried out and what impact they had on the university's missions, communities, operations and space.

- Martin Wirsing, Vice-President for Student Affairs, Ludwig Maximilian University of Munich, Germany
- Bernard Rentier, former Rector, University of Liège, Belgium
- Jaak Aaviksoo, Rector, Tallin University of Technology and former Minister of Education and Research, Estonia

Chair: Mari Sundli Tveit, Rector, Norwegian University of Life Sciences, and EUA Board member

15.30-16.00 Coffee break

16.00-17.30 Plenary II: Fostering innovation and managing change in learning and teaching

While there have been bold projections on a 'great disruption' in higher education due to emerging technologies, these often fail to take into account the specific nature of the sector and the changes at grassroots level that are already taking place in many universities. This session will provide insights on the growing use of technology in teaching and learning processes, and explore the framework conditions needed to support innovation in higher education pedagogy. Speakers will particularly draw on and discuss results and conclusions from the 2015 EU-commissioned study 'The Changing Pedagogical Landscape' and JRC IPTS research on opening up higher education through new technologies.

- Yves Punie, Senior Scientist, Information Society Policy Research Unit, Institute for Prospective Technological Studies, Joint Research Centre, European Commission, Spain
- George Ubachs, Managing Director, European Association of Distance Teaching Universities, the Netherlands

Chair: Ellen Hazelkorn, Director, Higher Education Policy Research Unit, Dublin Institute of Technology, and Policy Advisor to the Higher Education Authority, Ireland

19.30-22.30 Networking Reception and Gala Dinner

Friday 8 April 2016

09.00-10.30 Parallel sessions: Institutional case studies of digitalisation

These interactive sessions will feature hands-on explorations of institutional case studies for digitalisation in three areas: learning and teaching, research and open science and outreach to society. A fourth session will be dedicated to NUI Galway itself. In all four sessions, participants will hear about concrete institutional initiatives that have been developed and measures that have been taken in the course of digitalisation processes, and the impact that these have had on the institution, its members and its missions. Case studies will particularly explore the challenges posed by digitalisation for university management, finances and infrastructure.

Parallel session 1: Learning and teaching

- *Integrating bricks and clicks: experiences from Copenhagen Business School*
Annemette Kjærgaard, Vice Dean for Academic Development and Learning Technologies, Copenhagen Business School, Denmark
- *Open learning content – how does it work in applied sciences?*
Anne Lequy, Rector, Magdeburg-Stendal University of Applied Sciences, Germany
- *Using learning analytics to support applied research and innovation in higher education*
Julià Minguillón, Director of Applied Research in e-Learning, Open University of Catalonia, Spain

Parallel session 2: Research and open science

- *Stepping stones towards open science at Delft University of Technology*
Alenka Prinčič, Head of Research Support, Library, Delft University of Technology, the Netherlands
- *Open Science developments in Polish universities and research organisations*
Marek Niezgódka, Director, Interdisciplinary Centre for Mathematical and Computational Modelling, University of Warsaw, Poland
- *Towards effective institutional policies to promote open access in educational resources*
Carina S. González-González, Director of Innovation and Educational Technology, University of La Laguna, Spain

Parallel session 3: Outreach to society

- *E-Learning strategy of the University of Duisburg-Essen – building a successful digital campus*
Isabell van Ackeren, Vice Rector for Teaching and Learning, University of Duisburg-Essen, Germany
- *Digital presence at the University of Sheffield*
Christopher Stokes, Director of Digital Learning, University of Sheffield, United Kingdom

Parallel session 4: Galway as a digital university

- *New impact for the Library in a digital university: opportunities and challenges*
John Cox, University Librarian
- *All Aboard! Empowering staff and students to flourish in a digital age*
Iain Mac Laren, Director, Centre for Excellence in Teaching and Learning
- *Using digital technologies to create flexible learning pathways for adult learners*
Nuala McGuinn, Director, Centre for Adult Learning and Professional Development

10.30-11.00 Coffee break

11.00-12.30 Plenary III: Serving Europe's societies

This session will bring together a broad range of stakeholder perspectives – voices from business as well as student and institutional representatives – in a discussion of how digitalisation can be further promoted at institutional, national and European level.

- Edel Browne, Entrepreneur in Residence, Blackstone LaunchPad at National University of Ireland, Galway
- Edwin Constable, Vice Rector for Research, University of Basel, Switzerland
- Ellen Hazelkorn, Director, Higher Education Policy Research Unit, Dublin Institute of Technology, and Policy Advisor to the Higher Education Authority, Ireland
- Lea Meister, Vice-Chairperson, European Students' Union, Belgium
- Regina Moran, CEO, Fujitsu UK and Ireland
- Lord David Puttnam, Chair, Atticus Education, and former Chancellor, Open University, UK

Chair: Lesley Wilson, Secretary General, European University Association

12.30-13.00 Closing of the conference

- Jim Browne, President, National University of Ireland Galway
- Rolf Tarrach, President, European University Association, Belgium
- Dag Rune Olsen, Rector, University of Bergen, Norway, and host of the 2017 EUA Annual Conference

13.00-14.00 Lunch

14.00-15.30 EUA Hot Topic: University mergers in Europe

Mergers and clustering processes are increasingly frequent in today's higher education landscape. They are responses to the changes that currently affect the sector and, in certain cases, public funding policies. EUA has explored the phenomenon and mapped mergers and strategic alliances, particularly from the angle of funding efficiency. In this session, results of the study will be illustrated through exchanges with university leaders who have first-hand experience in steering these processes. The session will also feature a broader debate with participants.

- Thomas Estermann, Director, Governance, Funding and Public Policy Development, European University Association, Belgium
- Brian MacCraith, President, Dublin City University, Ireland
- Mari Sundli Tveit, Rector, Norwegian University of Life Sciences, and EUA Board member