

EUROPEAN UNIVERSITY ASSOCIATION WEBINAR SERIES  
UNIVERSITIES AND THE FUTURE OF SCHOLARLY PUBLISHING

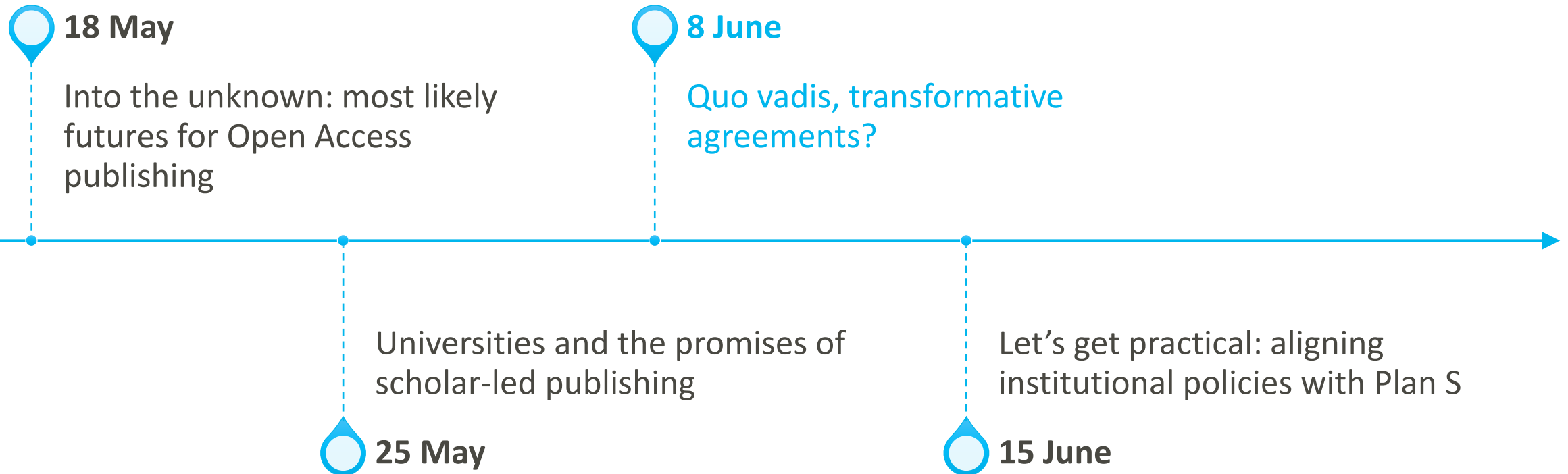
# 3- Quo vadis, transformative agreements?

Chair    Stephane Berghmans  
          Director for Research & Innovation

#EUA4OA  
#OAFutureEUA

8 June 2021

# EUROPEAN UNIVERSITY ASSOCIATION WEBINAR SERIES UNIVERSITIES AND THE FUTURE OF SCHOLARLY PUBLISHING



EUROPEAN UNIVERSITY ASSOCIATION WEBINAR SERIES  
UNIVERSITIES AND THE FUTURE OF SCHOLARLY PUBLISHING

eua20<sup>2001-21</sup>

# Setting the scene: highlights from the EUA Read & Publish study

## Objective

Cross-sector inquiry into the possible short-term and long-term implications of a Publish & Read system and its alternatives

## Results

ST = transformative deals

LT = OA platforms

Realistic = publisher-owned

Desirable = community-owned

# Transformative agreements: definition

- An umbrella term describing those agreements negotiated between institutions (libraries, national and regional consortia) and publishers in which former subscription expenditures are repurposed to support open access publishing,
- thus transforming the business model underlying scholarly journal publishing,
- gradually and definitively shifting from one based on toll access (subscription) to one in which publishers are remunerated a fair price for their open access publishing services.

We are all committed to authors retaining their copyrights,  
We are all committed to complete and immediate open access,

We are all committed to accelerating the progress of open access through **transformative agreements that are temporary and transitional, with a shift to full open access within a very few years. These agreements should, at least initially, be cost-neutral**, with the expectation that economic adjustments will follow as the markets transform.

Publishers are expected to work with all members of the global research community to effect complete and immediate open access according to this statement.

Read and Publish (R&P)	Publish and Read (PAR)
Prepaid publishing fee	Lump-sums disaggregated, costs expressed in per-article PAR fees
Immediate OA publishing	Immediate OA publishing
Relatively small reading fee	Relatively small reading fee
Focus on cost control	PAR fees paid centrally, for each article published
Shift from costs for reading to a cost for publishing	

## Properties of this scenario

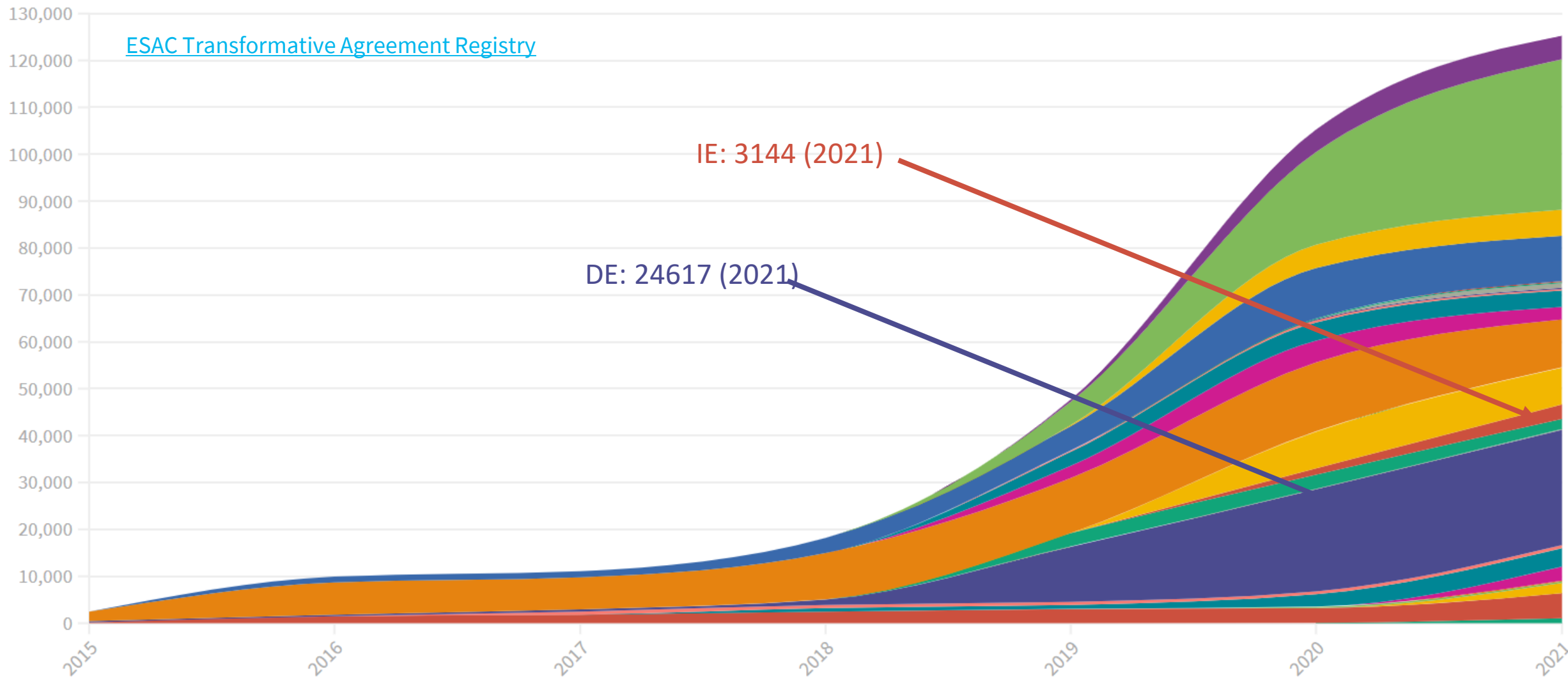
- OA accommodated within one contract, including reading non-OA articles and publishing OA articles
- Outside these contracts: paywalled papers with embargoes and delayed OA, OA publishing fees
- Publishers dominate the scholarly publishing system, earning from OA publishing + subscriptions

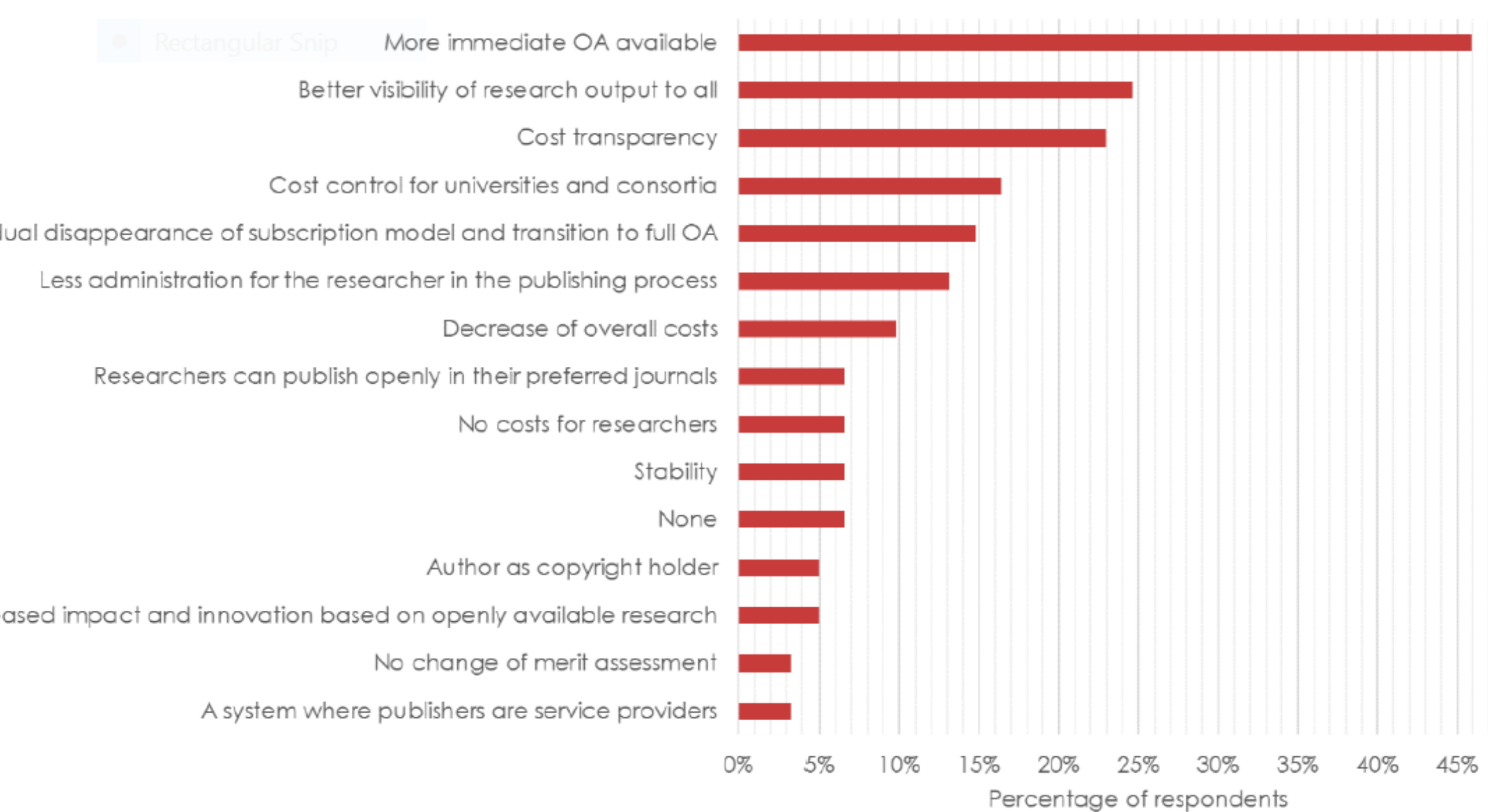
→ A step towards full OA?

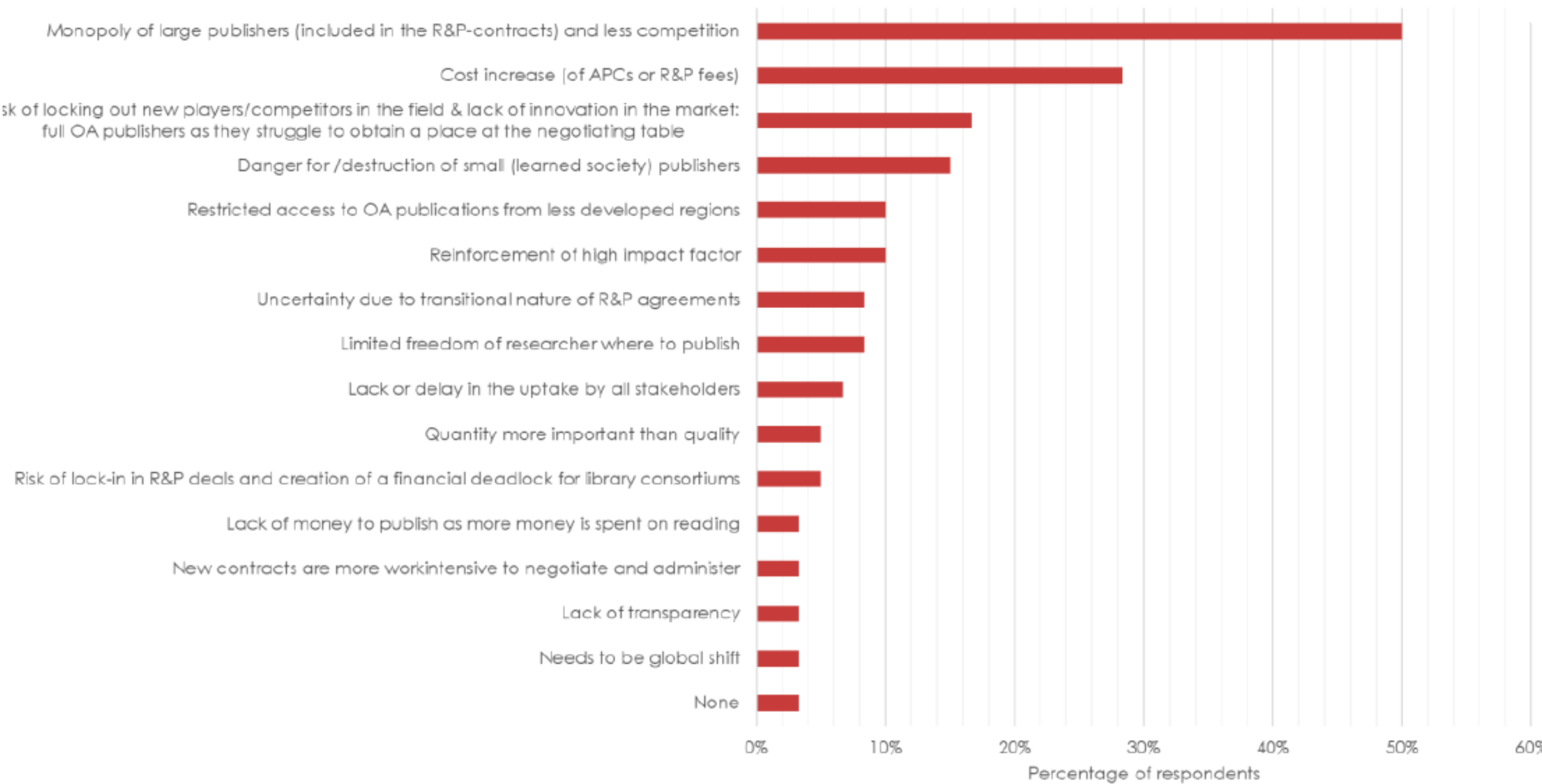


# Impact of TAs in enabling OA to research articles

- Australia
- Austria
- Belgium
- Canada
- China
- Croatia
- Czech Republic
- Denmark
- Finland
- France
- Germany
- Greece
- Hungary
- Ireland
- Israel
- Italy
- Japan
- Moldova
- Netherlands
- Norway
- Poland
- Qatar
- Slovenia
- South Korea
- Spain
- South Africa
- Sweden
- Switzerland
- United Kingdom
- United States







## TODAY

Jens-Peter Gaul, Secretary General, German Rectors' Conference HRK

Jack Hyland, IReL Manager, Maynooth University

Liz Ferguson, Vice President Open Research, Wiley

Claire Moulton, Publisher, The Company of Biologists

Stephan Kuster, Head of Institutional Relations, Frontiers

# Thank you for your attention

## UPCOMING WEBINARS AND MEETINGS

15 June

Let's get practical: aligning institutional policies with Plan S

08 July

From principles to practices: Open Science in European Universities. Results from the EUA 2020-2021 OS Survey

13-15 Sept

EUA-CDE Annual Meeting

18-19 Nov

European Quality Assurance Forum

