

2020 EUA Annual Conference

Universities building a better Europe

Hosted by Gdańsk University of Technology, Poland

16-17 April 2020

Call for contributions

Deadline for submission: 9 January 2020

Context and objectives

The [2020 EUA Annual Conference](#), which takes place on 16-17 April 2020¹ at Gdańsk University of Technology in Poland, provides an opportunity for EUA members, policy makers and stakeholders to meet and share experiences on strategies to increase the relevance and impact of universities' various activities.

The 2020 Annual Conference call for contributions invites leaders and senior managers with responsibilities at the institutional/national level from individual and collective [EUA members](#) to submit proposals showcasing how universities work towards ensuring and increasing their impact, either at the cultural, societal, economical, international or local level, so to support Europe in facing the challenges of today and tomorrow.

More information about the event theme and the programme are available on the [event page](#).

Types of contributions

Two types of contributions will be considered: proposals for 1) presentations and 2) workshops. Both are expected to stimulate interaction and discussion with the participants, thus enhancing peer-learning. Authors of proposals should bear in mind the diversity of the audience members and therefore aim to focus on the transferability of results or practices to different contexts in order to increase the relevance of their contribution.

The presentations and workshops will take place during parallel breakout sessions. Conference participants are free to select the session they would like to attend based on the session descriptions, which will be published on the conference webpage and in the programme booklet.

Proposals for presentations should focus on case studies or policy approaches at the institutional, local, regional, national or European level and analyse the success factors, challenges encountered, possible failures, and transferability to other contexts. All presentations are expected to discuss experiences in a self-reflective and critical way or to test new ideas with a view to receiving feedback from participants. Selected presentations will

¹ Note: The meetings scheduled for Wednesday, 15 April are pre-conference meetings and by invitation only. All breakout sessions will be scheduled for 16-17 April.

receive a time slot of 45 minutes including time for discussion. The session may include a PowerPoint presentation (max. 20 minutes), or another format aimed at informing the session participants of a particular practice or approach and the benefits and challenges associated with it. The session should allow for interaction and discussion with the audience to ensure an engaging format.

The proposal submission form for presentations is available [here](#).

Proposals to facilitate workshops should focus on providing participants with a structured exercise (such as in the form of master classes, expert rooms etc.) to enhance understanding of a specific topic or provide hands-on practical advice on strategies and practices geared towards ensuring and showcasing universities' impact. Such sessions will be led by the proposal author(s) and should focus on participant activity rather than presentations. Selected workshops will receive a time slot of 90 minutes. When preparing proposals to facilitate workshops, applicants should bear in mind that timing, number of activities or sub-groups might need slight adaptation depending on the number of participants attending the session.

The proposal submission form for workshops is available [here](#).

Eligibility criteria:

Proposals for any type of contribution must meet the following eligibility criteria:

- Be submitted via the online using the forms linked to this call, in Word format;
- Identify the presenter(s)/facilitator(s) for the session;
- In case of joint proposals, please indicate how you intend to share the presentation/divide the organisation of the interactive work session and also specify which one of the applicants should benefit from the reduced fee in case the proposal is selected for the conference;²
- Include the presenter's(s')/facilitator's(s') short biography (up to 150 words each);
- Be a maximum of 800 words;
- Be written in English.

Please note that incomplete proposals or proposals submitted after the deadline will not be considered.

Selection criteria:

To be selected, contributions must meet the following criteria, to be assessed by the EUA Programme Committee:

- **Relevance:** The topic of the proposal matches the conference theme and is relevant to the conference target audience.
- **Coherence:** The proposal is clear and understandable. It includes the expected target audience and learning outcomes for participants. For workshops, the activities proposed are feasible in the given timeframe and facilities.
- **Innovation:** The contribution clearly describes an innovative practice, policy or approach in demonstrating and/or enhancing the visibility of universities' impact.

² Each selected contribution will receive only one reduced fee, regardless of the number of authors/facilitators.

- **Whole-institution or system-level approach:** The proposal's perspective and the strategies, practices, policies and approaches presented cover the entire institution/university association, not just a specific organisational unit/subject area.
- **Transferability:** The ideas, principles or approaches presented have the potential to be transferred to other contexts and inspire a lively discussion (especially in the case of workshops) among participants from different countries and contexts.

Furthermore, the Programme Committee will take into account geographical diversity and a balance between foci (research, education etc.) when selecting proposals. The Committee will aim to develop a coherent conference programme that is of interest to EUA's diverse members.

Submission

All proposals should be submitted using the forms linked to this call, in Word format, by 9 January 2020 to annual-conference@eua.eu. Please do not send a hard copy or a PDF file. All proposals will be reviewed separately by two members of the EUA Programme Committee.

All applicants will be informed by early February 2020 if their proposal submission was successful. Selected proposals may receive comments on how the proposal should be amended before presentation.

All correspondence with applicants will be by email.

IMPORTANT: If you have submitted a proposal, please do not register for the conference until the results of the selection process have been announced. Selected contributions will benefit from one reduced fee, which will be applied through a special registration process.

Deadline

The deadline to submit contributions is **9 January 2020**. Submissions received after this date will not be considered.

Calendar

October 2019	Launch of the call for contributions.
9 January 2020	Proposals must be submitted using the forms linked to this call, in Word format.
Early February 2019	Notification of acceptance or rejection will be sent by email to all authors.
March 2020	Information regarding the date and time of sessions at the conference will be provided.
16-17 April 2020	2020 EUA Annual Conference takes place in Gdańsk, Poland.