Disseminating scientific outcomes of the So.Re.Com. Joint-Innovative Doctoral Program by sharing and developing the research infrastructure SoReCom “A.S. de Rosa” @-Library

euacde COUNCIL FOR DOCTORAL EDUCATION

2019 EUA-CDE THEMATIC WORKSHOP
Inter-institutional Collaboration in Doctoral Education

Hosted by VU Amsterdam
17-18 January 2019 | Amsterdam, the Netherlands

Annamaria Silvana de Rosa

Sapienza University of Rome – **ITALY**

www.europhd.eu

Aim

After a long serie of presentations at the EUA-CDE events - since its inception - aimed at sharing experience/expertise on the pioneer case of our networked joint doctorate (the *European/International Joint PhD in Social Representations and Communication*: http://www.europhd.eu), born in 1993 and implemented since 1996 which has integrated the triple "i" model, integrating the international, interdisciplinary and intersectoral dimensions,

the input for choosing the focus of this presentations came from the call for contribution disseminated on 27 September 2018 to the EUA-CDE Thematic Workshop on "Inter-institutional Collaboration in Doctoral Education" including themes:

- Starting inter-institutional collaboration
- Collaboration on the faculty level
- Collaboration with non-university partners
- International capacity building through inter-institutional collaboration
- Supporting inter-institutional mobility of doctoral candidates
- Sharing research infrastructure
- Research integrity challenges for inter-institutional collaboration

Therefore - reflecting on the transversal interest implied in sharing research infrastructure - this presentation will be aimed at presenting the main disseminating scientific outcomes of the So.Re.Com. Joint-Innovative Doctoral Program (selected within the 7th FP-2013 People-ITN-IDP call and carried out between 2014-2017) by sharing and developing the research infrastructure SoReCom "A.S. de Rosa" @-Library.

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Aim

The aim of this contribution is to present in which way in an International Joint Doctorate it can be realised an integration between physical and virtual infrastructure. In particular the

So.Re.Com. "A.S. de Rosa" @-Library:

a multipurpose web-platform of the for integrating

- scientific documentation
- networking
- training

in the Knowledge domain of **Social Representations and Communication** (So.Re.Com.).

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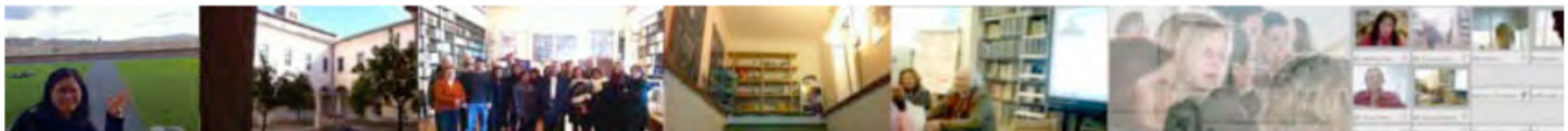
Indeed we need physical infrastructures

You are kindly invited to participate

in the European/International Joint PhD in S.R. & C. Joint Diploma Delivery Ceremony
and to the PEOPLE-ITN SoReComJoint IDP project inaugural party
at the European/International Joint PhD Multimedia Lab & Research Center
4th October (h. 12:00), Piazza Cavalieri di Malta, 2 - 00153 Rome

Please confirm your participation in the lunch to annamaria.derosa@uniroma1.it or +39 / 06 / 69 380 814, if possible by 30 September 2013

Annamaria Silvana de Rosa



The European Ph.D. Research Centre
the specialise

The European/International Joint Ph.D. in Social Representations and Communication Research Centre and Multimedia Lab

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but essential is also a dedicated web-platform:

http://www.europhd.eu

including in our case a specialised digital library

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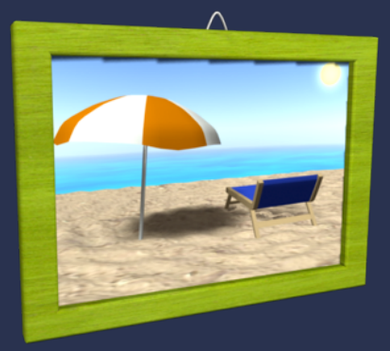
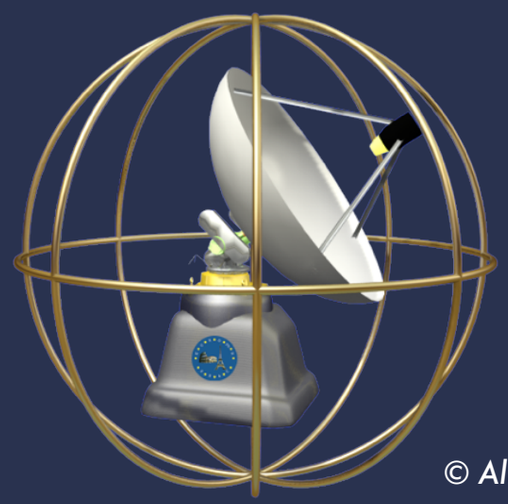
Integrated PHYSICAL and VIRTUAL MOBILITY

NETWORK-TRAINING EVENTS

INTERNATIONAL SUMMER SCHOOLS





International Lab Meetings via Euro PhD web auditorium

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24 International Summer Schools on Social Representations and Communication

1995 FINLAND (Lathi) 1st International Summer School: "Evereday thinking, Social Representations and Communication"

1996 FRANCE (Aix-en-Provence) 2nd International Summer School: "Multiple strategies in the investiagtion of Social Representations"

1997 PORTUGAL (Lisbon) 3rd International Summer School: "S.R. theory: historical roots, articulation and development"

1998 SPAIN (San Sebastian) 4th International Summer School: "The theory towards applications"

1999 ITALY (Rome) 5th International Summer School: "Developing European Doctoral Training"

2000 ITALY (Rome) 6th International Summer School: "Social Representations Theory Around the World"

2001 ITALY (Rome) 7th International Summer School: "Communication: Languages, Representations, Interaction"

2002 ITALY (Rome/Genazzano) 8th International Summer School: New Media: Nets and Internet

2003 ITALY (Rome/Genazzano) 9th International Summer School: A Theoretical and Methodological Dialogue through research

2004 ITALY (Rome/Genazzano) 10th International Summer School: Social influence and Communication in the new scenario of the information society: is it possible to change risk behaviour?

2005 ITALY (Rome) 11th International Summer School: "Applying the Facet Theory and Statistical Analysis via HUDAP software to Research on Social Representations: Computer Mediated Training Sessions, both Theoretical and Methodological"

2006 ITALY (Rome) 12th International Summer School: "Applying Dialogical Approaches and Conversational Analysis via Focus Groups to Research on Social Representations "

2007 ITALY (Rome) 13th International Summer School: "Structural Approach to Social Representations"

2008 ITALY (Rome) 14th International Summer School: "Social Representations, Collective Memory and Socially Shared Emotions: narrative and experimental approaches"

2009 ITALY (Rome) 15th International Summer School: "Cultural and cross-cultural approaches to Social Representations: the implications of the globalized/localized cultural scenarios"

2010 ITALY (Rome) 16th International Summer School: "Social Representations and Science"

2011 ITALY (Rome) 17th International Summer School: "Social Representations of Urban Places and Environment: Images, Memory and Identity"

2012 ITALY (Rome) 18th International Summer School: "Social Representations of Economics and Finance"

2013 ITALY (Rome) 19th International Summer School: "Intensive Training Sessions - Oktoberfest and People-IDP kick-off meeting and inaugural party "

2014 ITALY (Rome) 20th International Summer School: Genesis, development and actuality of the Social Representation theory in more than fifty years (1961-2011 and beyond): the main paradigms and the "modelling approach"

2015 ITALY (Rome) 21st International Summer School: Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts around the world: from Europe towards other continents

2016 ITALY (Rome) 22nd International Summer School: The "methodological polytheism in the Social Representations literature and its implication in the contemporary communication era: distinctiveness and dialogue between multiple research methods

2017 ITALY (Rome) 23rd International Summer School: "Social Representations in the social arena faced with social demand: a wide range of societal issues investigated in thematic areas in multiple applied contexts"

2018 ITALY (Rome): 24th International Summer School: Iconic and Imaginary Dimensions of Social Representations

The European/International Joint Ph.D. in Social Representations and Communication
33 International Lab Meetings

Winter 2005 1st International Lab Meeting: "Virtual Group Training and Individual Supervision Relating to the Distant Cooperative Research Program aimed at the Meta-Theoretical Analysis of the Comprehensive Literature on Social Representations and Communication"

Spring 2005 2nd International Lab Meeting: "Image-Based Research Methods for Analyzing Social Representations in action in different cultural contexts"

Summer 2005 3rd International Lab Meeting: "Applying the Facet Theory and Statistical Analysis via HUDAP software to Research on Social Representations: Theoretical and Methodological Computer Mediated Training Sessions"

Winter 2006 4th International Lab Meeting: "Training and Individual Supervision Relating to the Distant Cooperative Research Program aimed at the Meta-Theoretical Analysis of the Comprehensive Literature on Social Representations and Communication"

Spring 2006 5th International Lab Meeting: "Modeling and Positioning Approach in Research on Social Representations"

Summer 2006 6th International Lab Meeting: "Applying Dialogical Approaches and Conversational Analysis via Focus Groups to Research on Social Representations"

Winter 2007 7th International Lab Meeting: "Anthropological Approach to Social Representations and Qualitative Methods"

Spring 2007 8th International Lab Meeting: "Experimental Design in Investigating Social Representations and Influence Processes"

Summer 2007 9th International Lab Meeting: "Structural Approach to Social Representations & advanced courses on Analysis of Similarity and the Evoc statistical package"

Winter 2008 10th International Lab Meeting: "Developing Meta-Theoretical Approach to Social Representations Literature: the contribution of Italian Scholars belonging to the International So.Re.Com THEmatic NETwork"

Spring 2008 11th International Lab Meeting: "Identity and Social Representations: Cultural and Mythical Dimensions"

Summer 2008 12th International Lab Meeting: "Social Representations, Collective Memory and Socially Shared Emotions: narrative and experimental approaches"

Winter 2009 13th International Lab Meeting: "Meta-theoretical Analysis of Social Representations Literature"

Summer 2009 14th International Lab Meeting: "Cultural & cross-cultural approaches to Social Representations: the implications of globalized/localized cultural scenarios"

Winter 2010 15th International Lab Meeting: "Meta-theoretical Analysis of Social Representations Literature"

Summer 2010 16th International Lab Meeting: "Social Representations and Science"

Winter 2011 17th International Lab Meeting: "Meta-theoretical Analysis of Social Representations Literature"

Summer 2011 18th International Lab Meeting: "Social Representations of Urban Places & Environment: Images, Memory and Identity"

Winter 2012 19th International Lab Meeting: "Meta-theoretical Analysis of Social Representations Literature"

Summer 2012 20th International Lab Meeting: "Social Representations, Economics and Finance"

Winter 2013 21st International Lab Meeting: "Meta-theoretical Analysis of Social Representations Literature" and Bibliometric Tools

Summer 2013 22nd International Lab Meeting: "Intensive Training Sessions - Oktoberfest and People-IDP kick-off meeting and inaugural party "

Winter 2014 23rd International Lab Meeting: "Meta-theoretical Analysis of Social Representations Literature" and Bibliometric Tools

Spring 2014 24th International Lab Meeting: "Environment facing societal challenges"

Summer 2014 25th International Lab Meeting: "Genesis, development and actuality of the Social Representation theory in more than fifty years (1961-2011 and beyond): the main paradigms and the "modelling approach"

Winter 2015 26th International Lab Meeting: "Advanced Training in Meta-theoretical Analysis of the specialized literature on Social Representations Literature"

Spring 2015 27th International Lab Meeting: "The "Anthropological", "Narrative", "Dialogical" and "Subjective" paradigmatic approaches to Social Representations"

Summer 2015 28th International Lab Meeting: "Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts around the world: from Europe towards other continents"

Winter 2015 29th International Lab Meeting: "Advanced Training in Meta-theoretical Analysis of the specialized literature on Social Representations Literature"

Spring 2016 30th International Lab Meeting: "The "Structural" paradigmatic approach to Social Representations"

Summer 2016 31st International Lab Meeting: "The "methodological polytheism in the Social Representations literature and its implication in the contemporary communication era: distinctiveness and dialogue between multiple research methods"

Winter 2017 32nd International Lab Meeting: "Advanced Training in Meta-theoretical Analysis of the specialized literature on Social Representations Literature"

Summer 2017 33rd International Lab Meeting: Social Representations in the social arena faced with social demand: a wide range of societal issues investigated in various thematic areas in multiple applied contexts

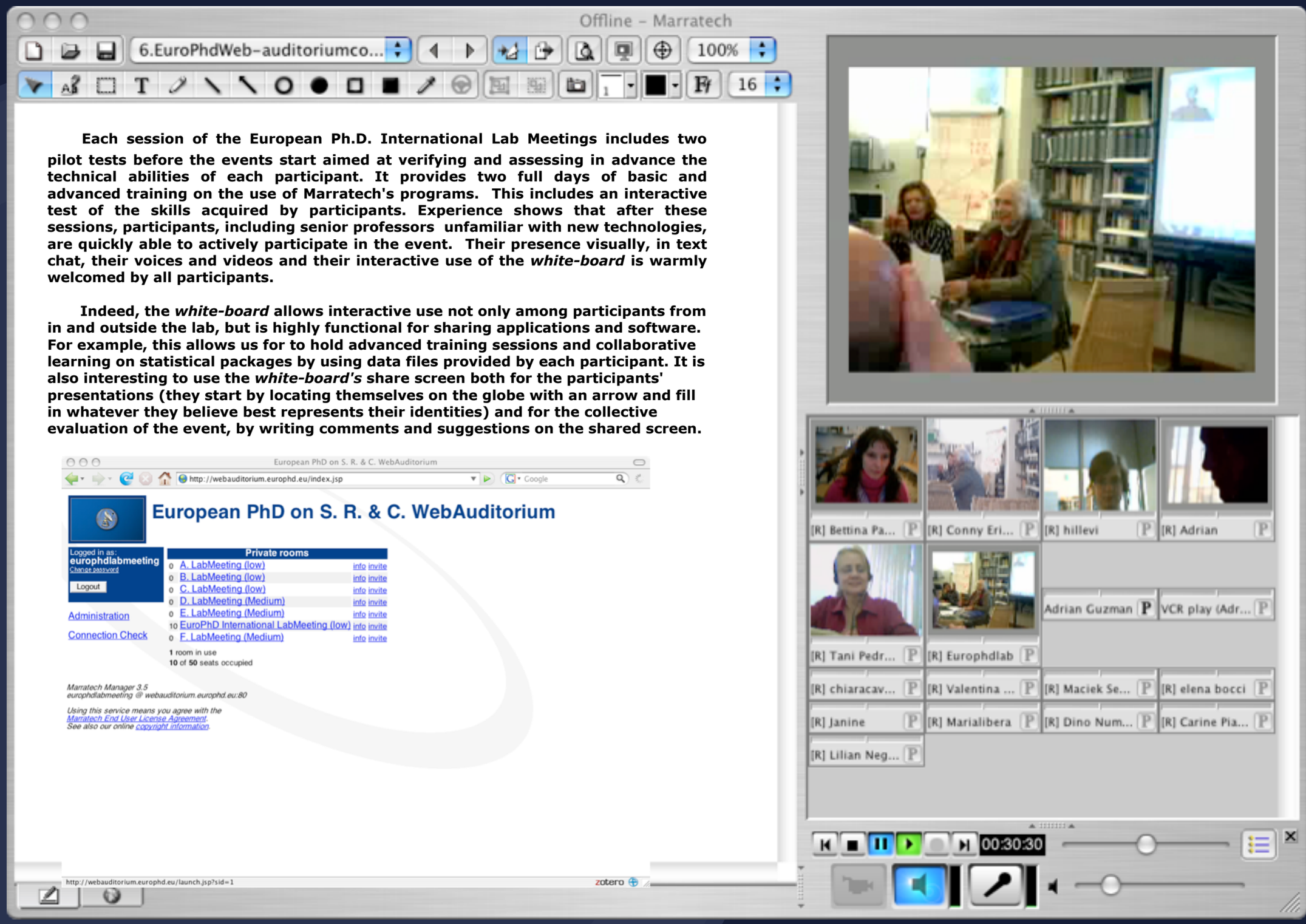
Winter 2018 34th International Lab Meeting "Advanced Training in Meta-theoretical Analysis of the specialized literature on Social Representations Literature"

European Ph.D. on S.R. & C. WebAuditorium

http://www.europhd.eu/IntLabMeetings

Each session of the European Ph.D. International Lab Meetings includes two pilot tests before the events start aimed at verifying and assessing in advance the technical abilities of each participant. It provides two full days of basic and advanced training on the use of Marratech's programs. This includes an interactive test of the skills acquired by participants. Experience shows that after these sessions, participants, including senior professors unfamiliar with new technologies, are quickly able to actively participate in the event. Their presence visually, in text chat, their voices and videos and their interactive use of the *white-board* is warmly welcomed by all participants.

Indeed, the *white-board* allows interactive use not only among participants from in and outside the lab, but is highly functional for sharing applications and software. For example, this allows us for to hold advanced training sessions and collaborative learning on statistical packages by using data files provided by each participant. It is also interesting to use the *white-board's* share screen both for the participants' presentations (they start by locating themselves on the globe with an arrow and fill in whatever they believe best represents their identities) and for the collective evaluation of the event, by writing comments and suggestions on the shared screen.



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From 1995 to 2018
1568 research trainees from 59 countries
431 guest speakers from 29 countries
attended
24 sessions of the Summer School and
35 International Lab Meetings,

PARTICIPANTS	
Albania	6
Argentina	23
Australia	5
Austria	18
Belarus	8
Belgium	4
Bosnia	1
Brazil	64
Bulgaria	11
Canada	17
Chile	7
China	28
Colombia	8
Costa Rica	1
Croatia	8
Cyprus	3
Czech	25
Estonia	6
Finland	20
France	129
Germany	19
Greece	20
Guatemala	1
Hungary	28
India	4
Indonesia	36
Iran	1
Israel	4
Italy	408
Lebanon	5
Macedonia	6
Malta	2
Mexico	44
Moldavia	8
Montenegro	1
Nepal	2
Netherlands	2
New Zealand	2
Nigeria	5
Pakistan	2
Palestine	8
Philippines	2
Poland	51
Portugal	64
Romania	195
Russia	17
Serbia	11
Slovakia	24
Slovenia	8
Spain	32
Sweden	10
Switzerland	7
Tunisia	13
Turkey	12
Turkmenistan	2
Ukraine	17
UK	18
USA	16
Venezuela	13
Totale	**1512**

TEACHING STAFF	
Argentina	1
America	8
Austria	10
Belgium	2
Brazil	10
Canada	2
China	6
Czech	5
Estonia	1
Finland	12
France	70
Germany	3
Greece	2
Hungary	3
Israel	7
Italy	117
Japan	1
Latvia	1
Mexico	4
Moldavia	1
Poland	11
Portugal	23
Romania	12
Spain	26
Sweden	19
Switzerland	8
UK	31
Totale	**395**

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So.Re.Com. Joint-IDP dedicated web-platform for documentation, training and networking

Knowledge domain of the So.Re.Com. “A.S. de Rosa” @-Library

Knowledge Domain

- Founded by Serge Moscovici in 1961, the study of social representations, originally specifically European, is currently a multilingual, worldwide supra-disciplinary field with a substantial body of literature.

- The field of Social Representations represents a unifying meta-theoretical perspective on the social construction of knowledge and its relation to socially situated practices in the dialogue between expert and lay people knowledge and media.

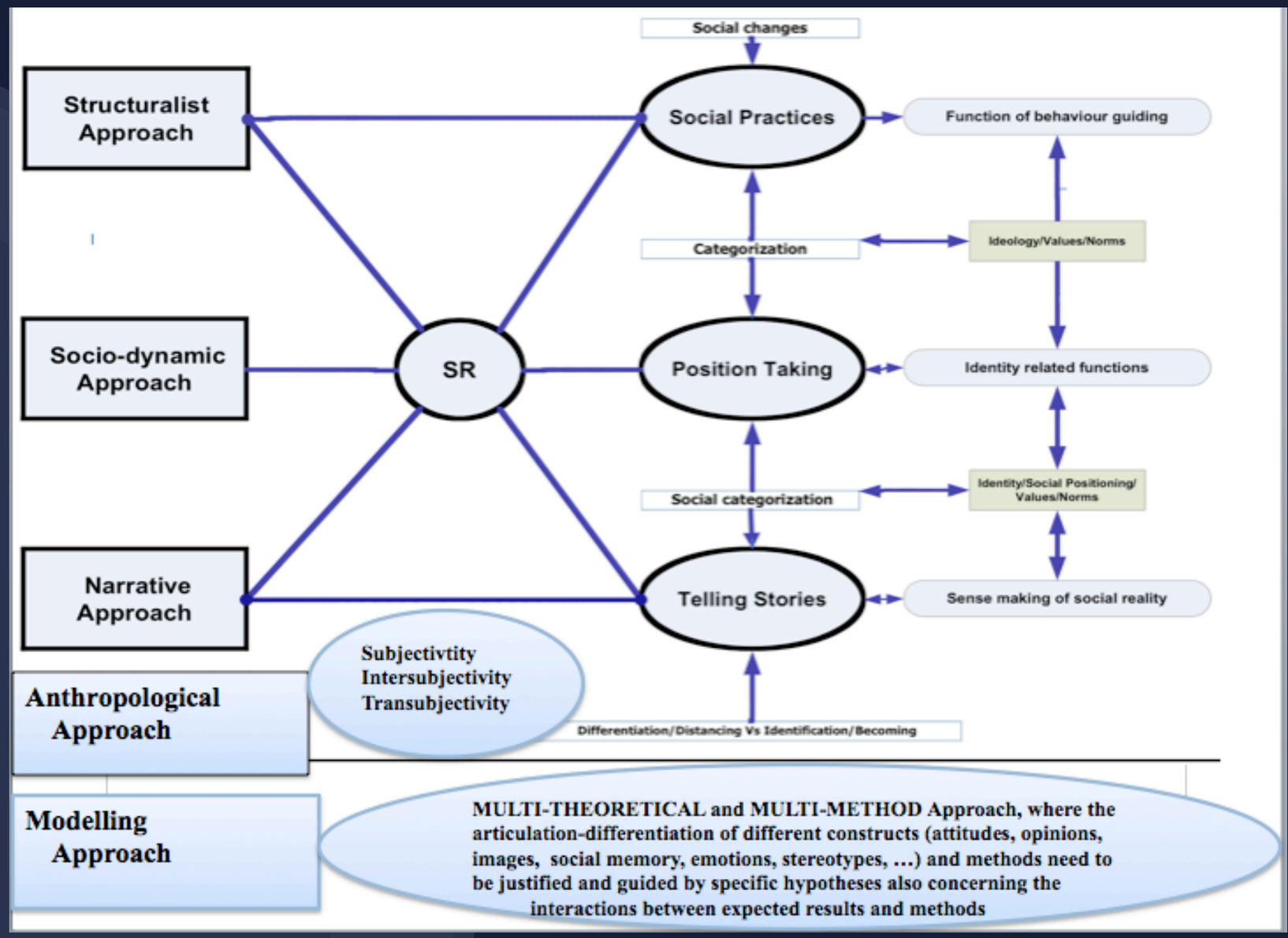
Knowledge domain of the So.Re.Com. "A.S. de Rosa" @-Library

a main characteristic of this supra-disciplinary field

great consistency in terms of epistemological and theoretical inspiration and its rich diversity both:

- from the paradigmatic point of view
- in terms of methodological approaches
- from the thematic point of view
- with respect to the applied contexts and domains of expert and lay knowledge

Social representation multiple paradigms: one theory, different approaches and methods.



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Main Thematic Research Areas

Team Thirteen
Risk, Social Representations and Community Life

Team Twelve
Social Representations, Community and Health Applied Research

Team Eleven
Social Representations, Advertising, Marketing and Organizational Contexts

Team Two
Science and Social Representations

Team Three
Culture, Globalization and Social Representations

Team Four
Communication, Media and Social Representations

Team One
Theoretical and Methodological Development of the Social Research Field

Team Five
Collective Memory, Emotions and Social Representations

Team Ten
Social Representations and Economy

Team Six
Identity and Social Representations

Team Nine
Social Representations and Environment

Team Seven
Social Representations and Politics

Team Eight
Family, Youth, Communication, Education and Social Representations of Institutional Policies

The So.Re.Com. “A.S. de Rosa” @-Library

Target Users

- **scientific documentation**

world-wide scientific community, professionals and policy makers interested in the social construction of the knowledge about societal issues

- **networking**

the So.Re.Com. THEmatic NETwork
the Eu-approved largest network of excellence in the social sciences

- **training**

the European/International Joint PhD
in Social Representations and Comunication
the first recognised joint PhD EU-approved since 1993

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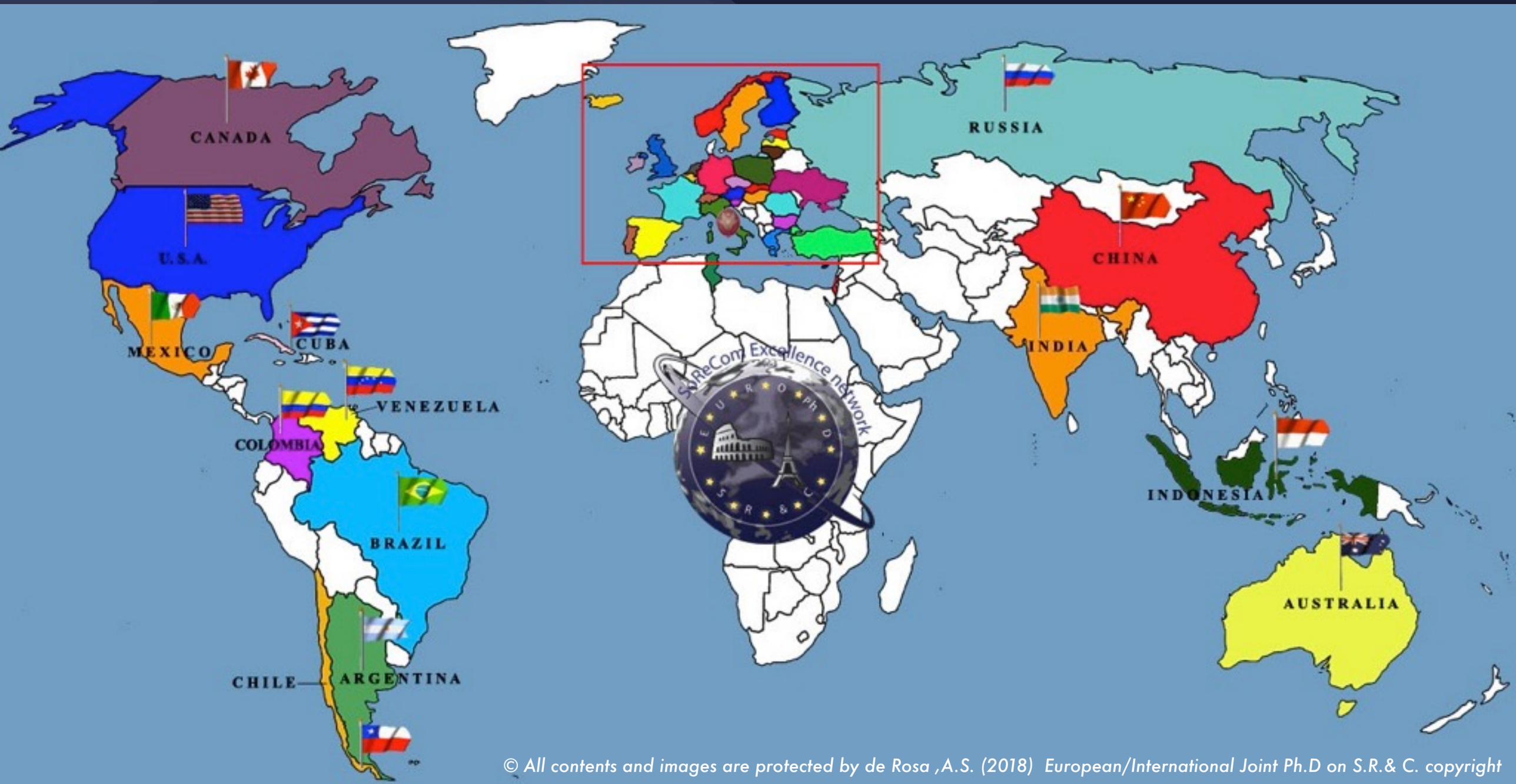
The So.Re.Com.THEmatic NETwork at a glance on global scenario



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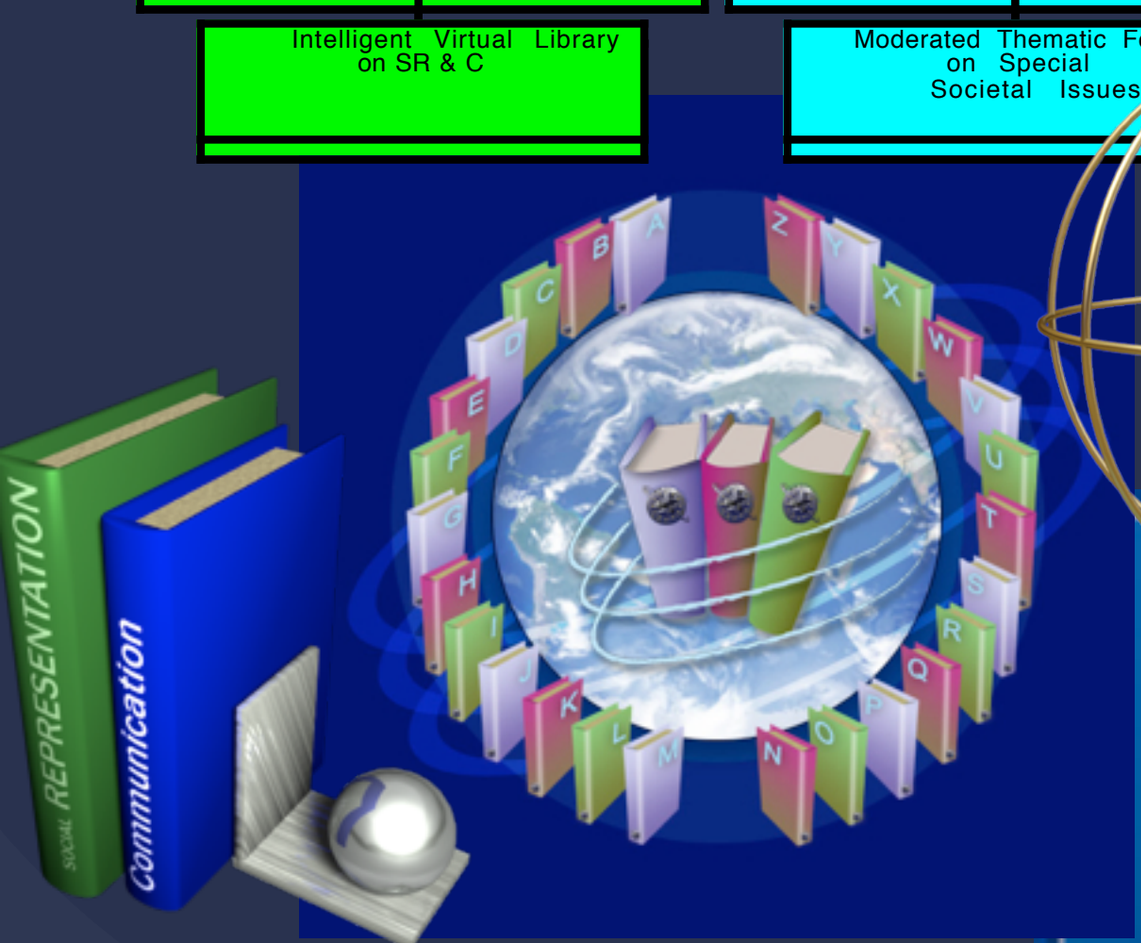
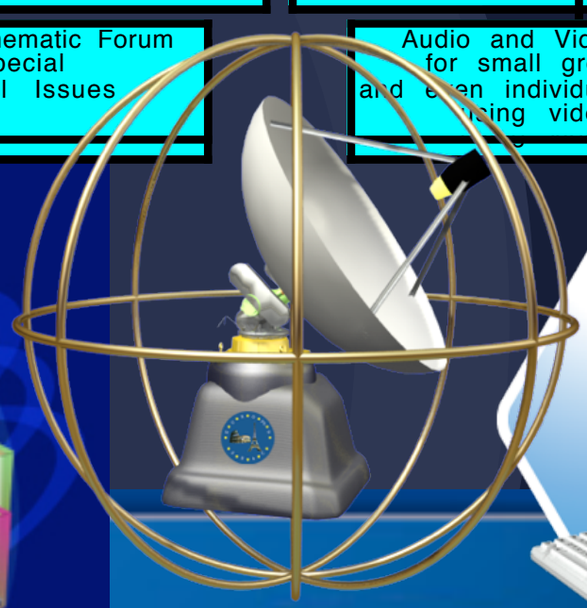
Three main pillars of the So.Re.Com. physical and @-infrastructure

So.ReCom.THEmatic NETwork Project Planning

Specialised **E-Library** on SR & C **DOCUMENTATION**	**Multimedia tools** on SR & C **for TRAINING and SoReComTHEmatic NETwork MANAGEMENT**	**Improving EVALUATION and DISSEMINATION of project products and research knowledg** through virtual campus and face to face International scientific event
Fully biblographical inventory on SR & C	Web-Auditorium and E-meeting with the video-chat tool, whiteboard for d for sharing applications and present	European Doctoral Programme Good Practice Management Guidelines
Meta-analysed inventory on SR & C	Magisterial Lectures and Video-lesso produced in real time and transmitted in streaming video or in playback via Web-Auditorium Web-Auditorium for all 95 partners simultaneously conn for project management and wider circulation of information	Virtual Campus SR &C scientific community online database
Advanced searching engine on both inventories	Video-chat based on interviews on critical topics or for tutoing and co-tutoring E-meetings restricted to specific target groups of partners according to the different role and tasks in the project	Intensive face to face review evaluative meetings with the Euro PhD partners during the InternationalSummer Schoo
Intelligent Virtual Library on SR & C	Moderated Thematic Forum on Special Societal Issues Audio and Video Conferences for small group discussion and even individual partner inte cing video-chat tool	Euro Conference on Social Sciences for dissemination of the multimedia tools





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Background of the So.Re.Com. “A.S. de Rosa” @-Library

BACKGROUND

- Born from a personal bibliographic inventory, initially including almost 500 references in the field of Social Representations and Communication, the So.Re.Com. “A.S. de Rosa” @-library has been transferred into an ad-hoc designed relational database implemented in 1996 on the program website : http://www.europhd.eu
- and developed as a multipurpose web-platform of the for integrating
  - scientific documentation
  - networking
  - training

European Credit Transfer System (ECTS)
adopted by the Euro PhD on Social Representations and Communication

Due to the integrated and joint nature of the programme, the adoption of **European Credit System** has been specifically designed as a system for credit accumulation, rather than a comparison of distributed teaching offers and transfer of learning outcomes. By conceptualizing the academic year not exclusively in terms of time, but in terms of earned credits, the system allows for flexibly meeting the needs of full-time and part-time research trainees.

In line with the policy recommended by EU DG-Education and Culture, the European Ph.D. adopted the European Credit Transfer System (ECTS) as an instrument for creating transparency and confidence in academic performance.

Research trainees are awarded up to 60 credits per year (20 for courses and didactic activities and 40 for research quality and related bibliographic knowledge).

The didactic structure within this overall strategy is highly innovative. As the system of **open distance learning** makes clear, European Ph.D. research trainees are involved in an interlocking system of **virtual and physical mobility** which allows for considerable **flexibility** in catering to research trainees' needs while at the same time guaranteeing individual **tutoring and interactive learning**:

E.C.T.S. system of credit FOR THE EURO PHD ON S.R. & C.

20 for courses and didactic activities	10 credits per year		international summer schools
	5 credits per year		seminars and courses
	5 credits per year		multi-media and distance interactive learning
40 for research each year =	30 credits per year		advanced research training
	10 credits per year		bibliographic knowledge
60 total credits in a year x 3 years = **180** total credits for complete curriculum			

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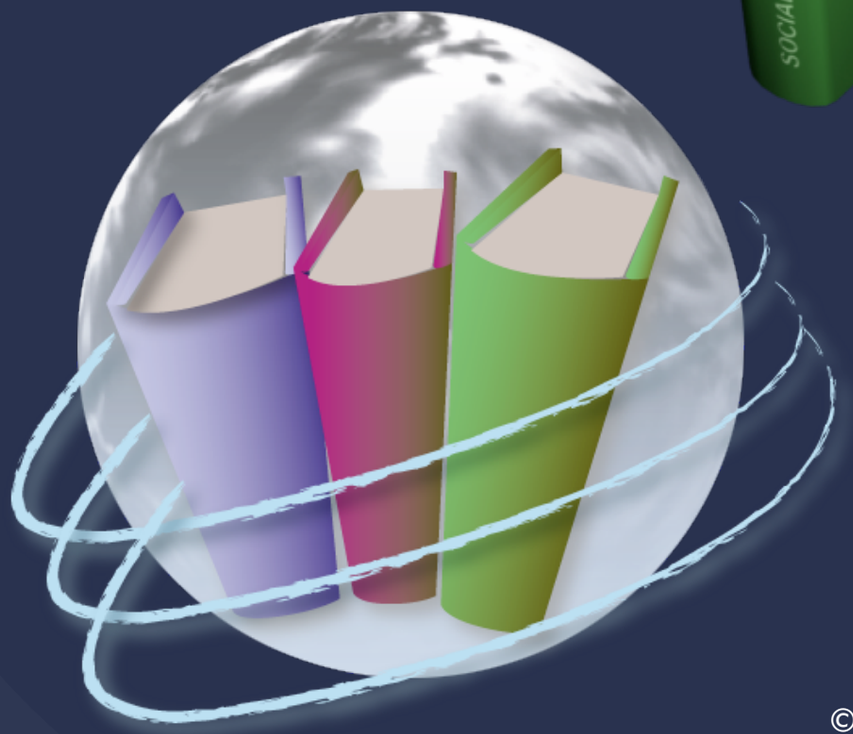
European Credit Transfer System (ECTS)

adopted by the Euro PhD on Social Representations and Communication



- Intensive preliminary stage of bibliographic training at national universities (10 credits per year)

This is provided by individual tutoring by national and co-tutoring by foreign tutors as well as by access to an on-line database found on the European Ph.D. web-site: http://www.europhd.net.

Research trainees are also trained by the Scientific Co-ordinator in meta-theoretical analysis of the bibliographic material in their own subject area. The contribution of each student will thus enable the mapping out of a complete, fully-researched bibliography for social representations and communication.

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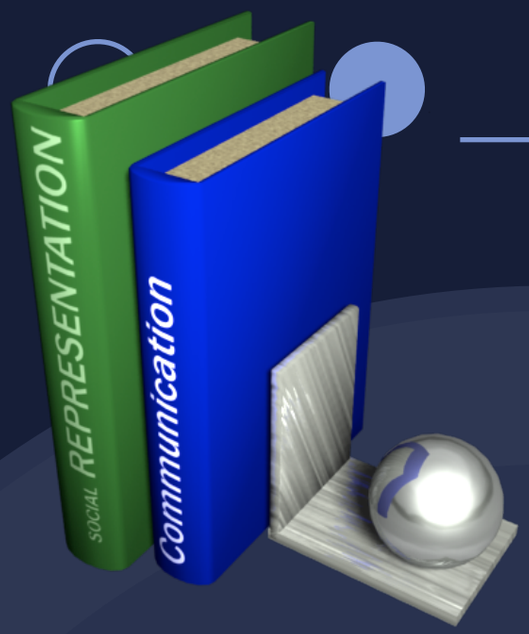
@-learning Kit



The complex package of multimedia tools to be developed and disseminated via Internet includes:

- **a full bibliographic inventory**
- **a meta-theoretical analyzed inventory**
- **an advanced search engine**
- **a specialized @-library in Social Representations and Communication**

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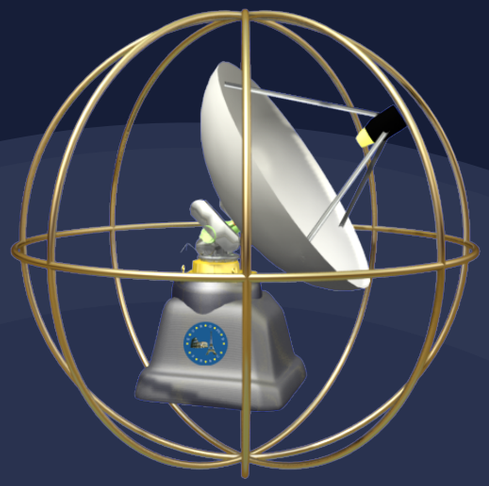
@-learning Kit



- digitalized studio produced videos
- magisterial lectures produced in real time (videoconferences)
- on-line interviews with leading experts
- European Ph.D. web-auditorium
- on-line workshops among participants and academics
- a "virtual campus" SR & C community online database.

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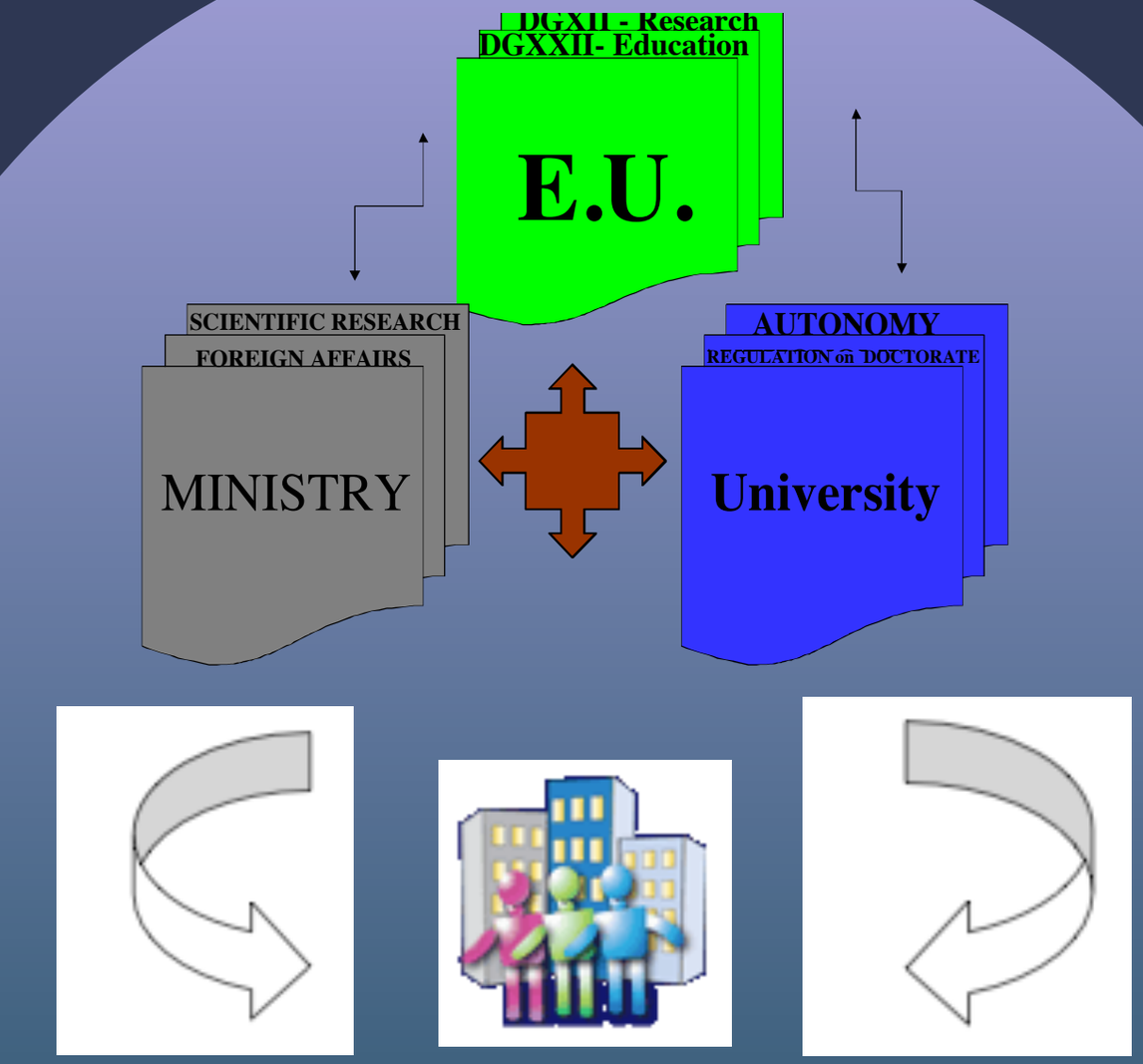
SoReCom JOINT IDP PEOPLE-ITN

the last step of our Institutional History and Recognition from 1993-2018



The history of the European Ph.D. on Social Representations and Communication program since its birth in 1993 includes institutional recognition and didactic accreditation within four institutional scenarios:

- European Commission (DG-Education and DG-Research)
- Ministries of Scientific Research
- Universities
- Larger Scientific Community

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Institutional History of the and Recognition by

SoReCom JOINT IDP PEOPLE-ITN (2013-2017)

just the last step of our Institutional History and Recognition

Marie Curie Actions

Fulbright Schuman Award

The first "i" of the triple "i": the International dimension

The inter-institutional collaboration among 13 EU academic partners since the foundation in 1993 of the European/International Joint PhD in Social Representations and Communication

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The **European/International Joint PhD in Social Representations and Communication** -born in 1993 and implemented in 1996 - in 2019 includes

24 academic and 4 non-academic partners in 12 EU and 6 non-EU Countries

- 24 universities
- 1 National Research Centre
- 1 multinational company
- 2 SMEs

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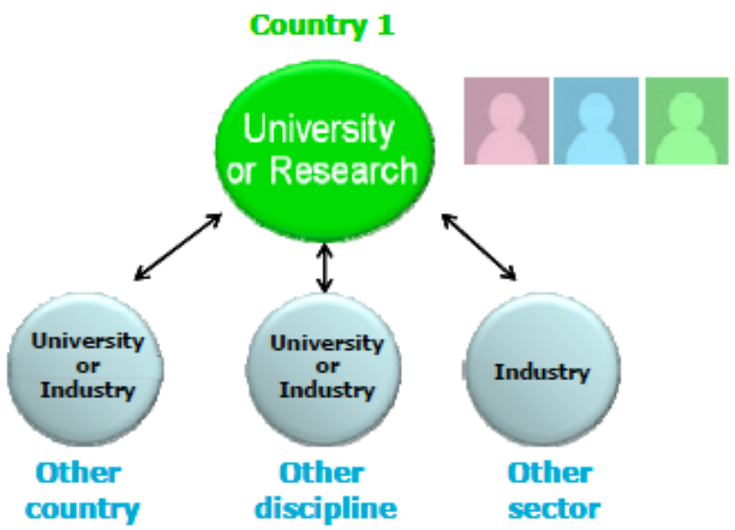
Marie Curie Actions

SEVENTH FRAMEWORK PROGRAMME

- **IDP**

  Innovative Doctoral Program

IDP



- The coordinator recruits all fellows.
- Maximum of 500 researcher months.
- Mandatory enrolment of researchers in a doctoral programme.
- 100% Early Stage Researchers; maximum recruitment of 36 months per researcher.

The SoReCom Joint-IDP - approved under 2013 People-ITN Call (2013-2017) - has included:

Network Composition

- **8 EU universities**
  in 6 European Countries:
  Austria, Czech Republic, Italy,
  Romania, Spain, Switzerland
- **6 extra-EU universities**
  in United States, Canada, Brazil,
  Argentina, Mexico and China
- **2 private companies**
  in Sweden and Italy
- **1 public research institute**
  in France

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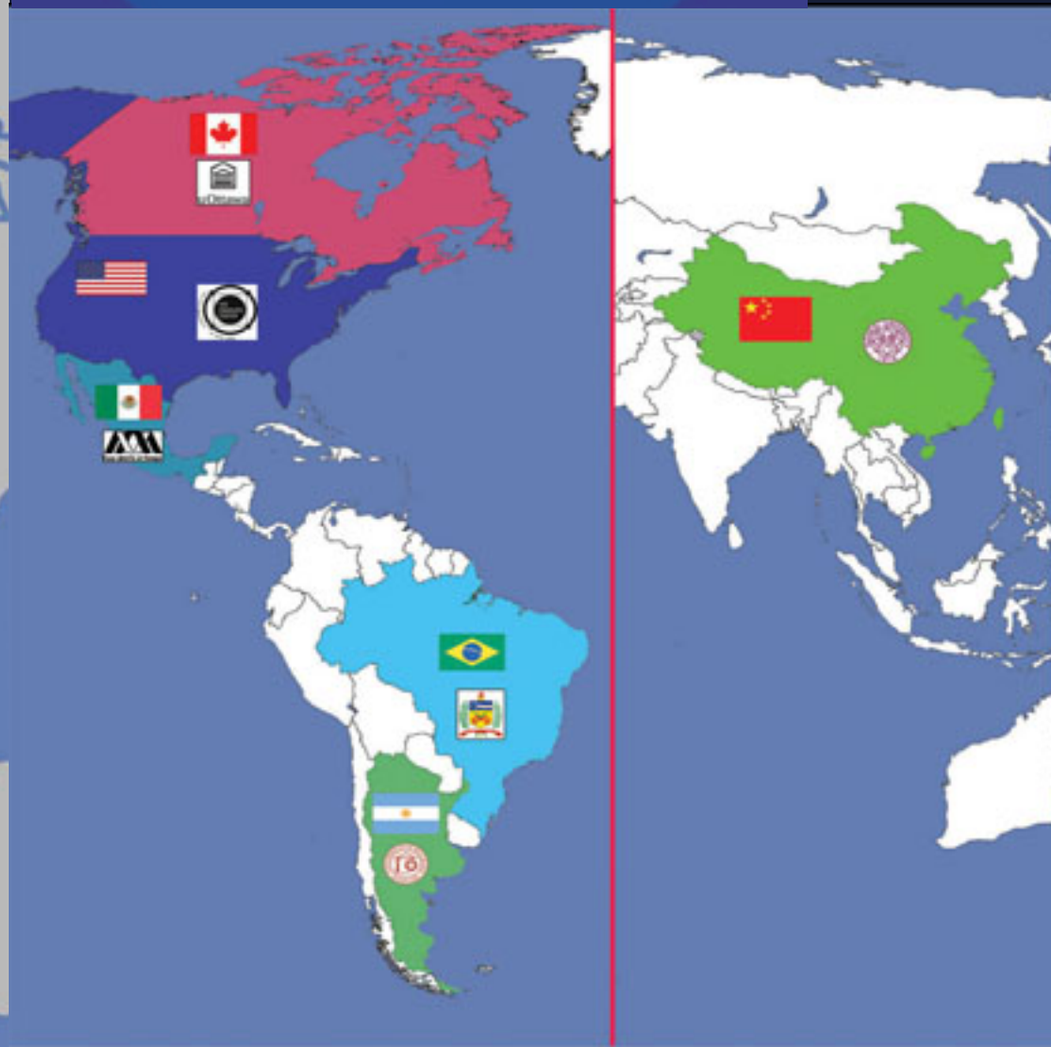
The SoReCom Joint-IDP institutional network



Structured into transnational teams by common research area and complementary multi-methodological approaches, this SoReComJointIDP guarantees a well-tested training structure including:

So.Re.Com. Joint IDP
AIMS

- an innovative integrated physical and virtual campus, where world-class academic scientists, internationally recognised experts, experienced researchers and ESR cooperate face-to face and online "for" and "by" research
- multiple supervision via tutoring and co-tutoring by at least three tutors in different countries;
- individual mobility for ESR at research centres for secondments
- collective international mobility of trainees and teaching staff during International Summer Schools and Lab meetings
- learning by doing (including transferable skills) in academic and non-academic settings;
- worldwide access to common web platform, as tool for documentation, networking, training and monitoring trainees' progress
- quality evaluation system
- officialisation of the joint degree
- active integration in the world-wide SoReCom THEmatic NETwork
- enhancement of career prospects both in and outside academia

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SoReCom Joint-IDP MAIN UNIFIED RESEARCH FOCUS

on the top of a multi-year research program

The scientific goal of the unified research program articulated into 13 research lines was of the to take stock of the scientific field developed in more than 50 years by conducting an empirical meta-theoretical analysis of the literature on Social Representations,

- **mapping the development of different paradigms,**
- **the related research methods,**
- **the thematic areas and their impact on the various applied fields**
- **within the multi-generational community of scientists and across different geo-cultural contexts.**

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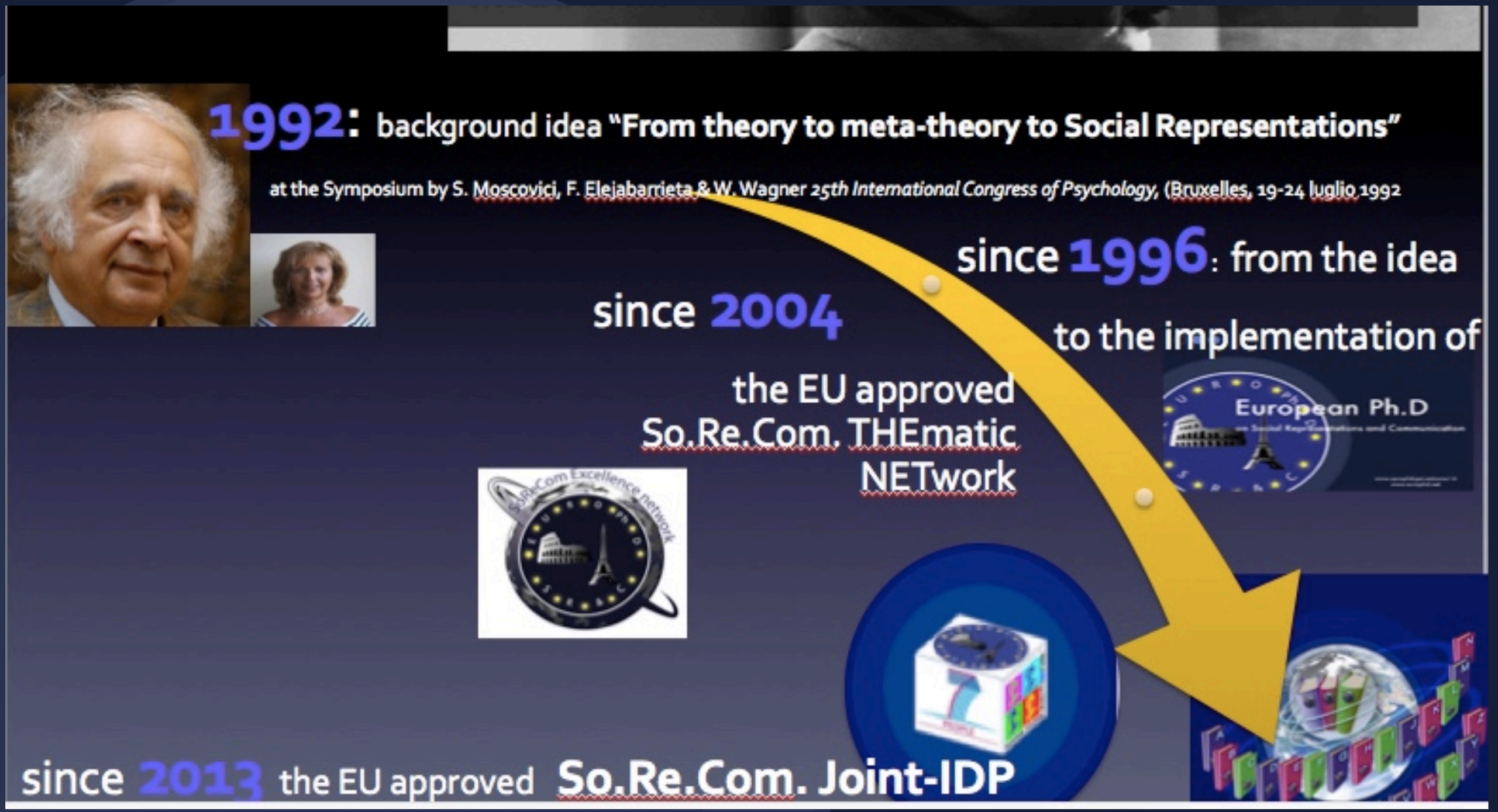
SoReCom Joint-IDP MAIN UNIFIED RESEARCH FOCUS

on the top of a multi-year research program



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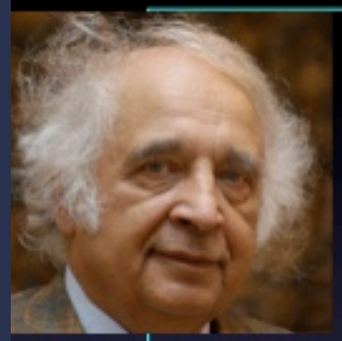
SoReCom Joint-IDP MAIN UNIFIED RESEARCH FOCUS

FOR A BIOGRAPHY OF THE SOCIAL REPRESENTATION THEORY

fondation maison des sciences de l'homme



PEOPLE

from PhD students
to AUTHORS and co-Authors

Auto-BIOGRAPHY

autobiographical narratives of scientists ' encounter with the theory and his founder/scholars

NETWORKING

the institutionalized dynamic trough:

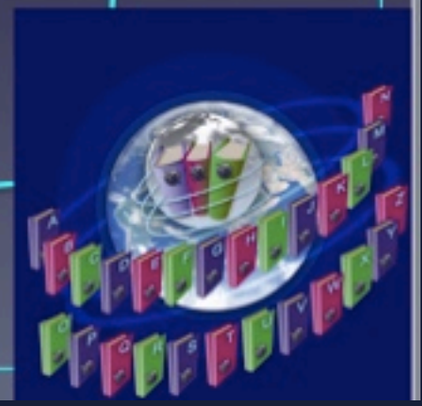
- *the International joint PhD*
- *the SoReCom THEmatic NETwork*
- *the series of scientific conferences*

from Moscovici's visionary mind to the world-wide dissemination and development of the social representation theory

Starting from the meta-theoretical analysis of the first and second editions of the Psychoanalyse.son image et son public, the Opera Prima and of the OPERA OMNIA

Books
Articles
Conference Proceedings
Other sources

the meta-theoretical analysis of the whole scientific productions



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For example looking at

The dynamics of the knowledge epidemiology
via the epidemic effect generated
by the serial scientific events: the Inter-Continental NETWORKING

Funded by the European Union

Collaboration Country (Italy)	Frequencies	% Frequencies
Italy/Romania/Brazil/China	2	33,33%
Italy/Argentina	1	16,67%
Italy/Australia	1	16,67%
Italy/Romania/Mexico/Indonesia	1	16,67%
Italy/United States/France	1	16,67%
Total	6	100,00%

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SoReCom Joint-IDP MAIN UNIFIED RESEARCH FOCUS

on the top of a multi-year research program

The research project was supported by mediated access to the digital resources infrastructure implemented on the website:

- full bibliographic repository,
- meta-theoretical analysis repository,
- specialised SoReCom “A.S. de Rosa” @-Library and search engine connected with all the above mentioned repertoires,

including a very rich documentation built up over two decades with an enormous effort of work team coordination and assessment and further developed through the research training of 13 early-stage-researchers.

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Comparing sources available on the SoReCom "A.S.de Rosa @-library" and three Academic Social Networks

One of our research conducted in November 2015 - **aimed at comparing the sources of our SoReCom "A.S. de Rosa " @-library** with those available on three academic social networks, (Acadamia.edu; Research Gate and Mendeley) , - has shed some more light on the diffusion of the Theory of Social Representations, through Academic Social Networks, ranked as below, independent on the total number of their respective users:

- **Research Gate:** (created in **2008: 8 million members**)
- **Mendeley** (created in **2009: 2 million members**)
- **Academia.edu** (created in **2008: 30 million members**)

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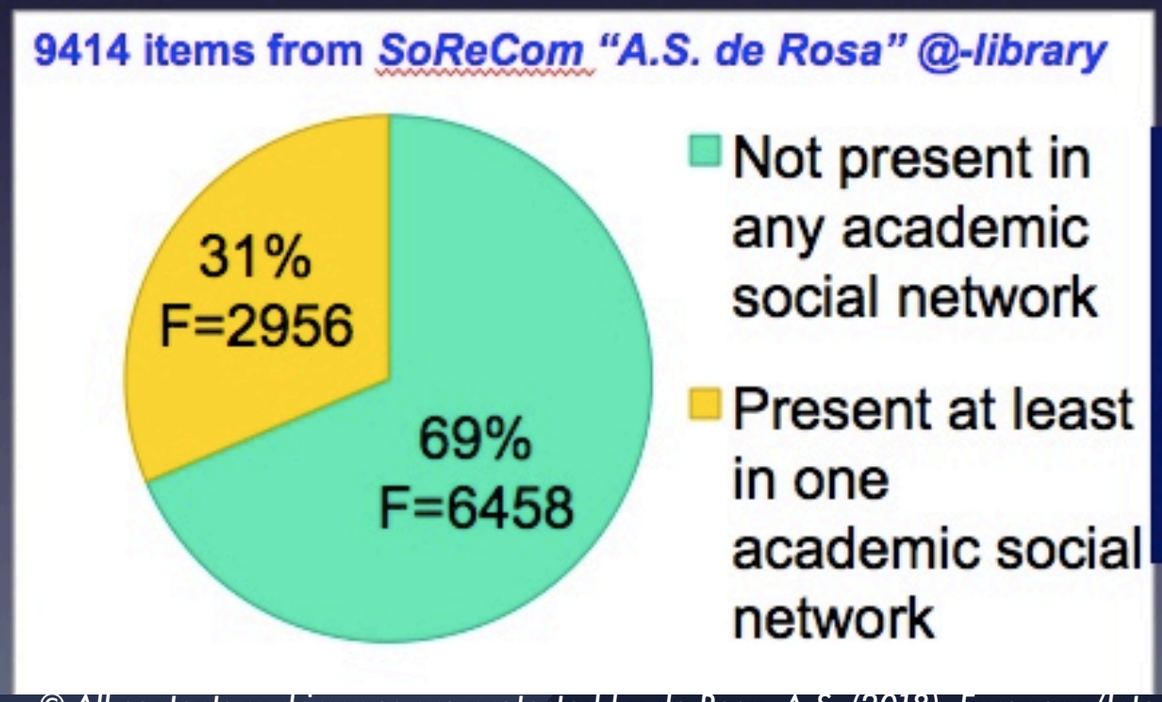
SoReCom Joint-IDP RESEARCH DIGITAL INFRASRUCTURE

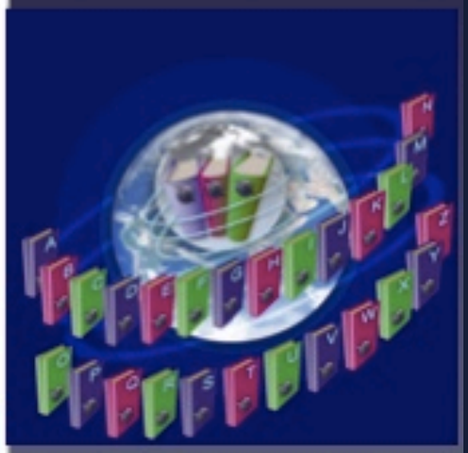
Academia.edu

ResearchGate

MENDELEY

As empirical result of the comparative analysis, the graph below shows the % and frequencies distribution of **9414 items from *SoReCom* "A.S. de Rosa" @-library related to Social Representations, 6458 were not found in any of the three Academic Social Networks** examined, while it has been found the presence of the remaining **2956 articles in at least one or more of them.**





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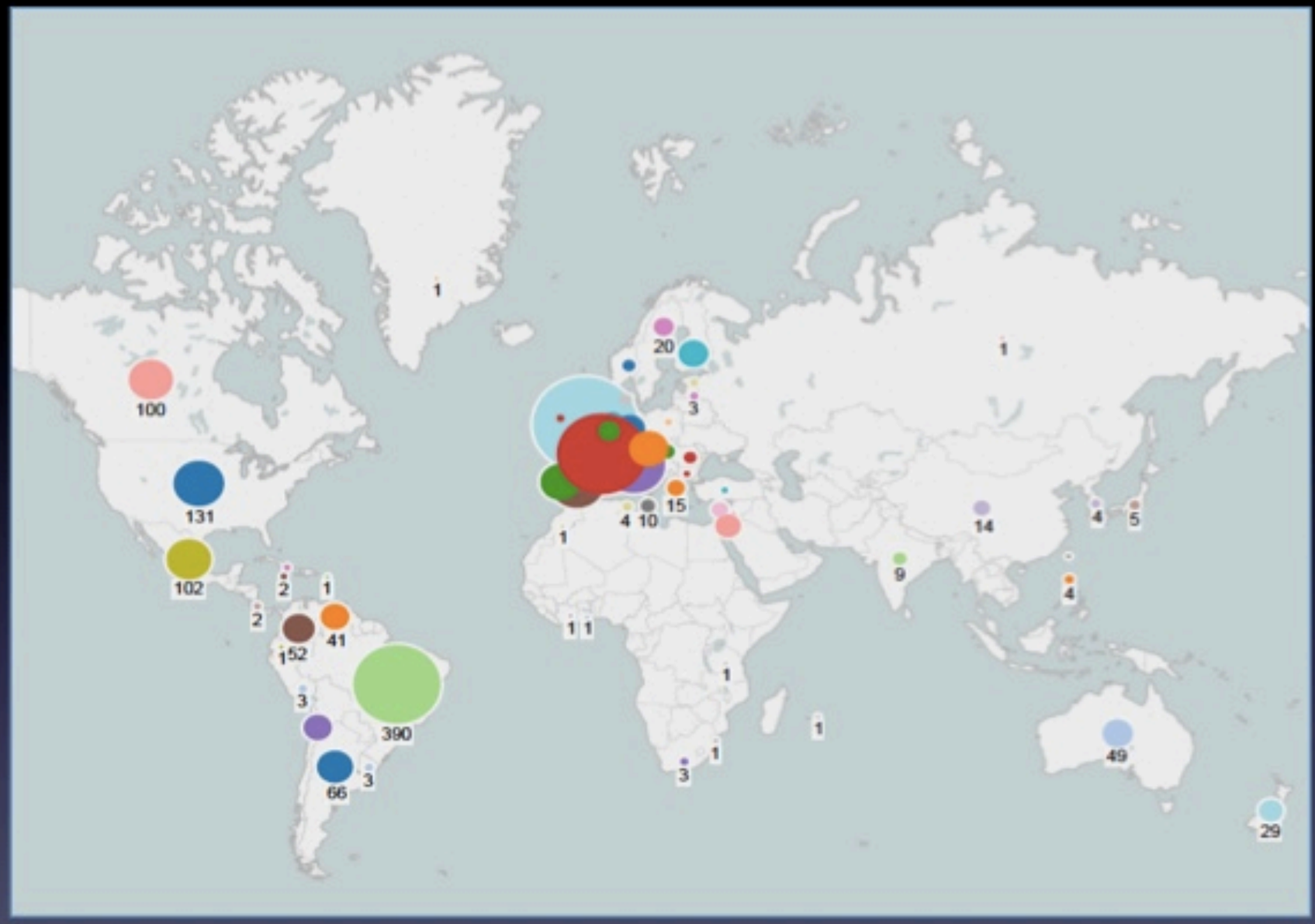
SoReCom Joint-IDP RESEARCH DIGITAL INFRASRUCTURE

Worldwide Graphic representations of 2956 items related to Social Representations in the three Academic Social Networks



The trends is almost the same in the three social networks, positioning **Europe** (f=1856, 62.79%) **as the main continent** of the institutional affiliation of the authors who post their papers that refer to the theory of social representations, **followed by Latin America** (f=706, 23.88%) and other scenarios.

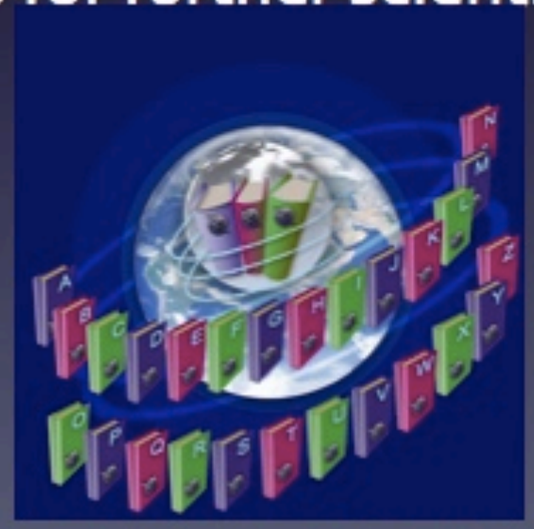
The So.Re.Com. "A.S. DE ROSA" @-LIBRARY

Funded by the European Union

Beside the **importance of its richness** (70% of its bibliographich resources are not available in any of the three Academic Social Networks examined), the web-platform of the **SoReCom "A.S. de Rosa" @-library** is not simply an **online repository** for scientific documentation.

In fact it also includes the **main research tool designed by de Rosa (the Grid for the Meta-Theoretical Analysis**, v. 2014) **connected to a search engine** for each of any variable and modalities. This enables to retrieve information in a very detailed way, exploiting the meta-theoretical analyses of the texts for further scientific purpose

http://www.europhd.net/cgi-bin/WebObjects/europhd.woa/wa/biblio



http://www.europhd.net/cgi-bin/WebObjects/europhd.woa/wa/virtualLib

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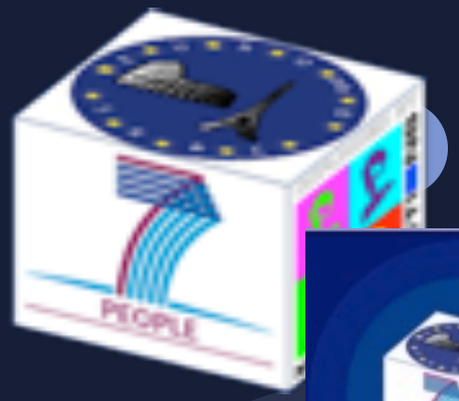

Research tool implemented in the SoReCom "A.S.de Rosa" @-Library

Funded by the European Union

The sources have been analysed using the specific tool, the last version (v. February 2014) of the *Grid for meta-theoretical analysis* developed by de Rosa.

The **GRID for meta-theoretical analysis of literature on Social Representations (de Rosa, last version 2014)** is organized in five main areas:

- **Theoretical reference to Social Representations constructs** monitors whether a publication refers to Social Representations Theory in a very generic way or addresses specific paradigmatic elements of the theory (i.e. the genesis, processes, functions, structure, transmission, and transformation of Social Representations) or whether the contribution refers to the theory itself as an object of critical analysis (meta-theory);
- **Theoretical reference to other constructs and theories** identifies whether the publication refers to other constructs, concepts and theories related to Social Representation as well as the focus of the reference: integration, differentiation, comparison, replacement;
- **Thematic analysis** categorizes the contents of empirical contributions by identifying the general thematic areas (i.e. health, environment, etc.) and the specific object of each study (i.e. AIDS, pollution, etc.), as well the specific typology (closed, open, polemic) of the Social Representations;
- **Methodological profile of each study** (its research design, its location, its nature, instruments for data collection, channels used as source of information, techniques for data analysis) and characteristics of the selected population (size of sample, variables considered, unit of analysis);
- **Paradigmatic coherence** between the theoretical assumptions and the methodological research

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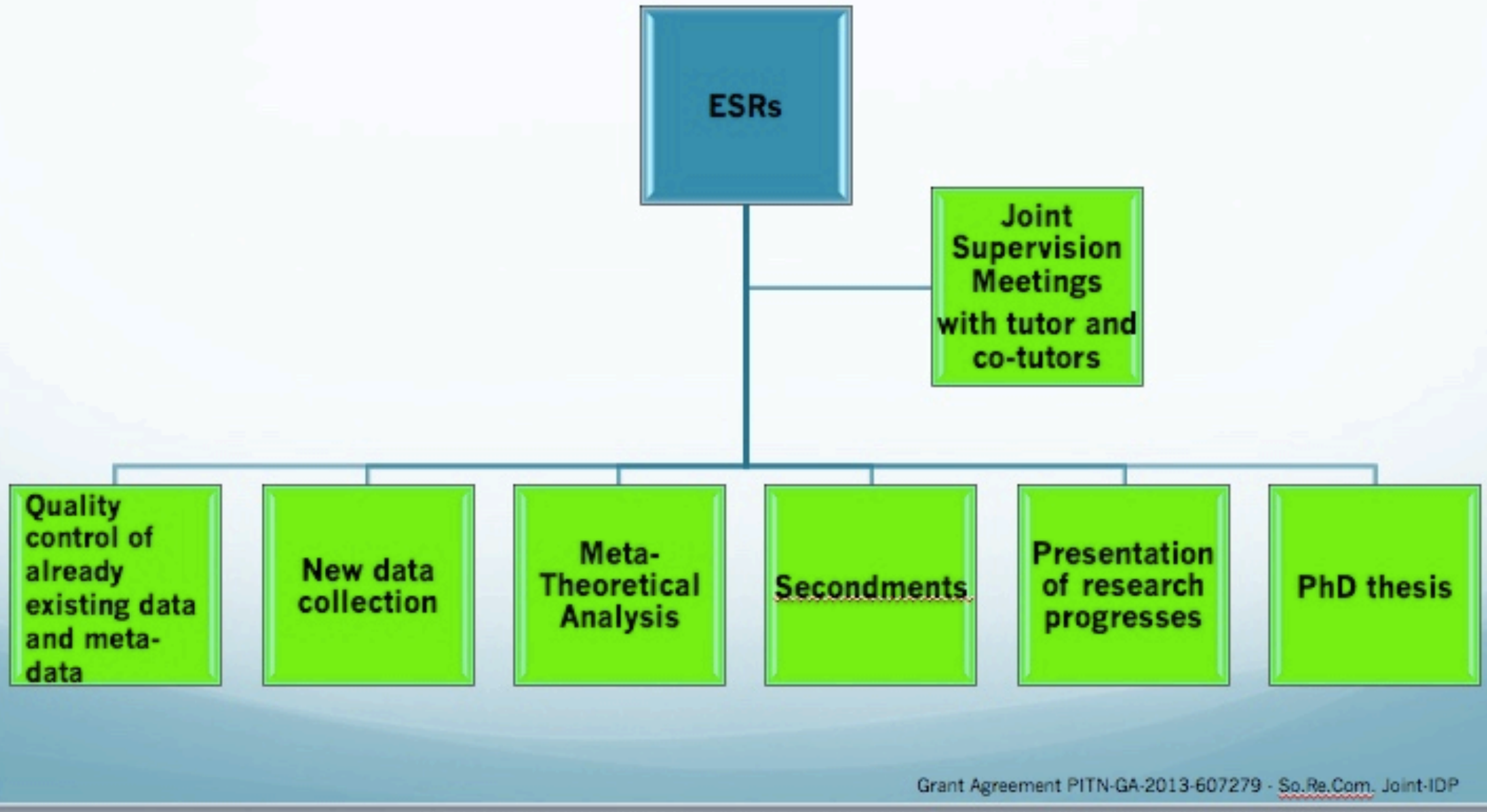
SoReCom Joint-IDP ESRs research activities

individual and team based research upon joint supervision

Funded by the European Union

Research activities: Overview



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Quality Control and On-Line Monitoring System

Research trainee's Workplan chart and TIMELINE

SOcial REpresentations and COMmunication THEmatic NETwork

SO.RE.COM. THE.NET

European PhD on Social Representations and Communication Research Trainees WORKPLAN CHART and TIMELINE

	YEAR 1 (Months)												YEAR 2 (Months)												YEAR 3 (Months)											
	N.	D.	J.	F.	M.	A.	M.	J.	J.	A.	S.	O.	N.	D.	J.	F.	M.	A.	M.	J.	J.	A.	S.	O.	N.	D.	J.	F.	M.	A.	M.	J.	J.	A.	S.	O.
BIBLIOGRAPHIC KNOWLEDGE																																				
a) Theoretical preparation (basic literature reading) starting from the date of application to the PhD **(in May)**	■	■																																		
b) Submission of the list of selected articles and chapters to be meta-analysed		■																																		
c) Winter session: training on meta-theoretical analysis and presentations **(P)** by the research trainees enrolled in the previous years			P												P												P									
d) Submission and validation of at least 30 meta-analysed articles and chapters				■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■							
ADVANCED RESEARCH TRAINING																																				
Intensive tutoring and co-tutoring	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
1.a) Theoretical modeling	■	■	■																																	
1.b) Research planning and methodological design:																																				
- Research tools definition				■	■	■																														
- Sample identification				■	■	■																														
- Data collection							■	■	■	■	■																										
1.c) **Initial report progress** (R) to be presented during the International Summer School								■	R																											
2.a) Data analysis											■	■	■																							
2.b) Discussion of the results														■	■	■	■	■	■	■																
2.c) **International mobility** and networking activities: at least 6 months in 2 Institutions													■	■	■	■	■	■	■	■	■	■	■	■												
2.d) **Intermediate report progress** (R)																			■	R																
3.a) Writing of the full **Final Report Thesis (T** = deadline to submit it to the tutors)																			■	■	■	■	■	■	T											
3.b) Discussion of the **full Final Report Thesis** with the main tutor and co-tutors, revision and submission **(T)** for its multi-step evaluation																											■	■	T							
3.c) Writing, discussion, revision and submission of the **short article in English (A)** for its multi-step evaluation																									■	■	■	■	A							
3.d) Multi-Step Evaluation of the Thesis and short article by the members of the Final Jury																														■	■	■				
3.d) **Thesis Defence** in front of the **International Final Jury** during the European PhD Summer School																																	F.J.			
INTERNATIONAL SUMMER SCHOOLS								■											■														■			
MULTIMEDIA AND DISTANCE INTERACTIVE LEARNING			■			■			■						■			■			■						■			■			■			
SEMINARS at home and host Institutions																																				
CAREER PLANS and ALUMNI activities																																				
Submission of Final year Report x ECTS check										R												R						R							D

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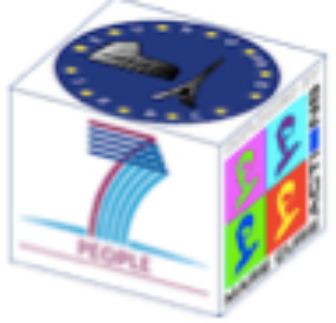
10 SoReCom Joint-IDP intensive training events International Lab Meetings and Summer Schools

	TITLE
2014 Int. Summer School (13th - 19th July 2014)	Genesis, development and actuality of the Social Representation theory in more than fifty years (1961-2011 and beyond): the main paradigms and the *modelling approach*
2015 Winter Lab Meeting (25th - 28th January 2015)	Training in the meta-theoretical analysis of the specialised literature on S.R. & Communication
2015 Spring Lab Meeting (26th - 29th April 2015)	The â€œAnthropologicalâ€, â€œNarrativeâ€, â€œDialogicalâ€ and â€œSubjectiveâ€ paradigmatic approaches to Social Representations
2015 Int. Summer School (18th - 25thÂ July 2015)	Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts around the world: from Europe towards other continents
2016 Winter Lab Meeting (24th - 27th January 2016)	Training in the meta-theoretical analysis of the specialised literature on S.R. & Communication
2016 Spring Lab Meeting (17th - 20th April 2016)	The â€œStructuralâ€ paradigmatic approach to Social Representations
2016 Int. Summer School (17th - 23rd July 2016)	The â€œmethodological polytheism in the Social Representations literature and its implication in the contemporary communication era: distinctiveness and dialogue between multiple research methods
2017 Winter Lab Meeting (29th January - 1st February 2017)	Training in the meta-theoretical analysis of the specialised literature on S.R. & C.
2017 Spring Lab Meeting (17th - 20th April 2017)	The â€œSocio-Dynamicâ€ paradigmatic approach to Social Representations
2017 Int. Summer School (18th â€“ 24th June 2017)	Social Representations in the social arena faced with social demand: the impact of this supra-disciplinary research field on the wide range of societal issues investigated in the various thematic areas in multiple applied contexts

Tuesday Lab Seminars
Food for mind and Methodological Training
&
Transferable skills workshops schedule



How to Write a Great Research Paper, and Get it Accepted by a Good Journal

Elsevier Author Seminar

ELSEVIER

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see the full list on the SoRecomJoint-IDPwebsite
http://www.europhd.net/sorecom-joint-idp-scientific-events

Funded by the European Union

Training activities: Workshops and Seminars organised to the ESRs in addition to the training activities and scientific events formally included in Annex I

Workshops and Seminars organised at the European/International Joint PhD Research Lab

26th June 2015	**Preliminary results from the doctoral research project:** • *Popular Practices and Social Representations of Health in the ribeirinhas communities*, **by Luana Michele da Silva Vilas Bôas**, University of Rio de Janeiro State - PPGPS/UERJ (Brazil)
25th May 2015	**Methodological training:** • *Many Faces of PhotoVoice: Women's Experiences of the Great East Japan Disasters*, **by Prof. Mieko Yoshihama**, Ph.D., LMSW, ACSW – University of Michigan School of Social Work
02nd March 2015	**Between the biography of the theory and one's own intellectual auto-biography:** Video-interview with **Pedrinho Guareschi**, a theory's voice from Brazil
16th February 2015	**Between the biography of the theory and one's own intellectual auto-biography:** Video-interview with **Martha De Alba**, a theory's voice from Mexico
13th January 2015	**Methodological training:** • Further exercises on Geo-mapping techniques and Tableau software **by ESR Agnese Pastorino** and **Dr. Laura Dryianska.** • Other web based options under consideration to be integrated in the new platform of the SoReCom "A.S. de Rosa's" @-Library **by ing. Lorenzo Corbella and ESR Ana Tomicic**
17th December 2014	**Academic skills training:** • **How to Write a Great Research Paper, and Get it Accepted by a Good Journal, by** *Anthony Newman, Senior Publisher at Elsevier* • **"Mendeley: your research, anywhere" by** *Massimiliano Bearzot, Customer Consultant at Elsevier*
16th December 2014	**Methodological training:** • *Using Sony Vegas Movie Studio in research (psychology and anthropology), differences between different programs available by* **ESRs Carlos Miguel Aguilar** and **Agnese Pastorino**

Transferable skills provided by the non academic partners of the European/International Joint PhD

Elsevier

Knowledge of bibliometric tools, publishing strategies, editorial policy; cross-fertilising knowledge from Social Sciences and Computer Sciences Engineering (Big Data, Bibliometrics, etc.) - RESEARCH ACADEMY COURSES -

IFSTTAR

Exposure to a variety of approaches thanks to the multidisciplinary characteristic of its research teams in fields such as: epidemiology, ergonomics, psychology, statistics, telecommunication, sociology and artificial intelligence, etc.

CONERI

Courses in communication and team processes related to online meetings. Research trainees actively participate in organising e-meetings and virtual team building related to online meetings

Contatto Lavoro

Employer branding, qualitative and quantitative analysis, new media and training on WEB 2.0 corporate identity management, design and implementation of corporate blogs, forums and wiki websites. Small-company

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Training activities: Transferable skills

SUMMER SCHOOL 2014

Sonia Adelé (IFSTTAR)
"Collaborative research making and career prospects in an interdisciplinary and inter-sectoral research Organisation"

WINTER SESSION 2015

Alberto Zigoni (Elsevier)
"Training in bibliometric tools and use of the largest abstract and citation databases of peer-reviewed research literature and comprehensive resources in social sciences (Scopus)"

SUMMER SCHOOL 2015

Conny Ericsson (CONERI)
"Real time communicative processes, social aspects and methods for how to effectively transform knowledge in an online distributed meeting"

Gabriele Lizzani (Contatto Lavoro srl)
"Development of branding strategies through the web 2.0 with a specific focus on social representations of organisational brands and their perception by fan or followers"

Sylvain Lassarre (IFSTTAR)
"The mutual benefits of the secondment in an interdisciplinary research organisation from the perspective of the supervisors and of a young researcher for his career within and outside academia"

WINTER SESSION 2016

Christopher Namurach (ContattoLavoro srl)
"Personal and organisational branding strategies through the web 2.0: focus on the social representations of people and organizations in the digital word"

SPRING SESSION 2017

Emanuele Gennuso (Sapienza University)
a) How to get EC research funds in several disciplinary and cross-thematic domains
b) Post-doc career grants opportunities: How to get post-doc EC grants

SUMMER SCHOOL 2017

Conny Ericsson (CONERI)
"How to submit successful application and CV for an employment outside of academia: strategies and opportunities "

in 2017 International Summer School the 13 ESR recruited SoReCom Joint-IDP defended their theses now ALUMNI among 41 DEGREE HOLDERS by 21 NATIONALITIES

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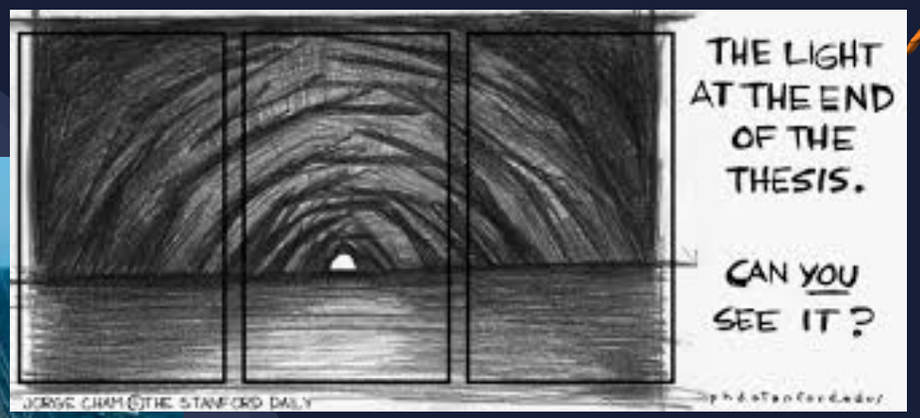
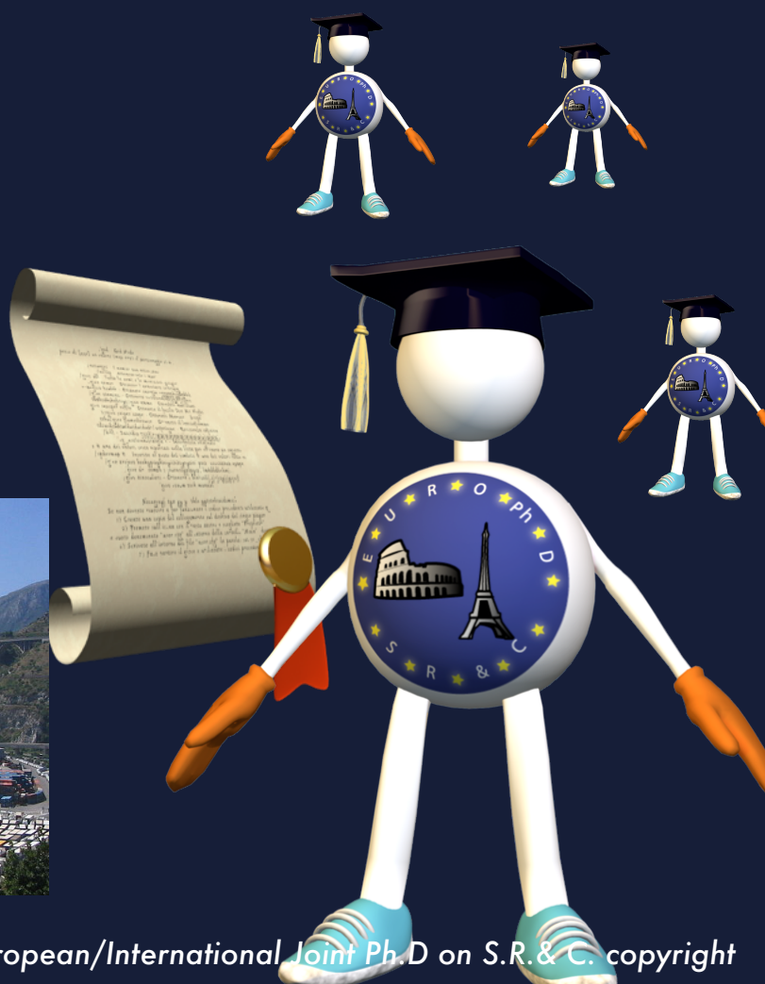
It was Not always an easy journey , indeed with some of the crew rowing in other directions, but finally we all arrived safely at the port !





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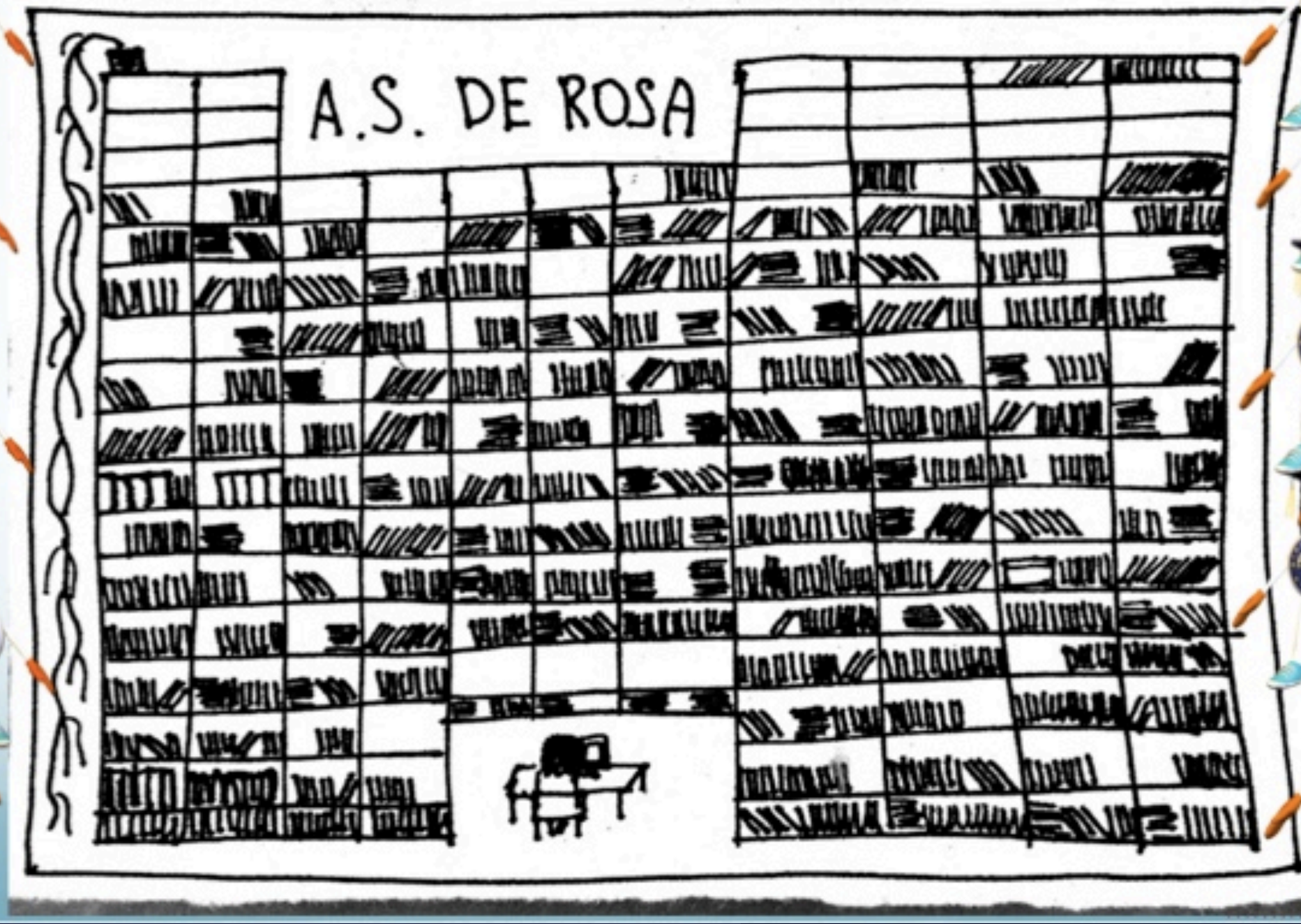
Funded by the European Union

From an "individual" dream to a "collective" scientific enterprise



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Technical Developments of the So.Re.Com. "A.S. de Rosa" @-Library

Current and Future "Technical" Developments

- ongoing further technical developments following the completed transfer into a new web-platform from web-object to Drupal, expanding access via new improved web interfaces

- a management service innovation enabling users to virtually meet authors of the @-Library's content

- future sustainability plans for continuous technological improvement , while still ensuring expert's human quality control system in the content management to update data and meta-data .

One of the main OUTCOMES

for the whole scientific community and research field

The insertion of all the meta-theoretical analyses in the specialised SoReCom "A.S. de Rosa" @-Library and its continuous technological and content development will make available to the scientific community the worldwide most comprehensive digital library specialised in the Social Representations and Communication literature, currently including more than 12.000 bibliographic items and big data and meta-data as solid background knowledge for further researches.

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web-tools for NETWORKING: So.Re.Com. "A.S. de Rosa" @-Library

web-tools for Networking

- more than 3000 members of the world-wide **SoReCom Thematic Network on-line community**, including personal and institutional information and scientific profiles
- **news and calendar** of scientific events
- **online co-operative research tools**
- **on-line web-conference management** system for participant registration, submission and review of abstracts, power point presentations and papers, interactive feedback system for editing and publishing
- **SoReCom THEmatic NETwork @-NEWS**
- newly designed management service for *"virtual meetings on demand with authors or book presentations"*

Technical Developments of the So.Re.Com. "A.S. de Rosa" @-Library

Current and Future Technical Developments

- Once the ongoing technical developments will be completed, the So.Re.Com. "A.S. de Rosa" @-library will answer the increasing demand for multi-lingual access to multi-format documentation in Social Representations and Communication, also from users in disadvantaged areas in the world where information and training are difficult to obtain.

- The ultimate goal is to make it accessible to anyone, anytime, anywhere, therefore disseminating resources otherwise dispersed and fragmented in several universities, public and private research centers and governmental institutions.

One of the main OUTCOMES:

the SOCIETAL IMPACT of the knowledge

The high societal impact of the knowledge developed by the researchers working in Social Representations and Communication in many cross-thematic areas of supra-disciplinary interest (environment, health, education, science and technology, communication, politics, economics, etc.) is another added value of the knowledge produced thanks to this ambitious SoReCom Joint-IDP program.

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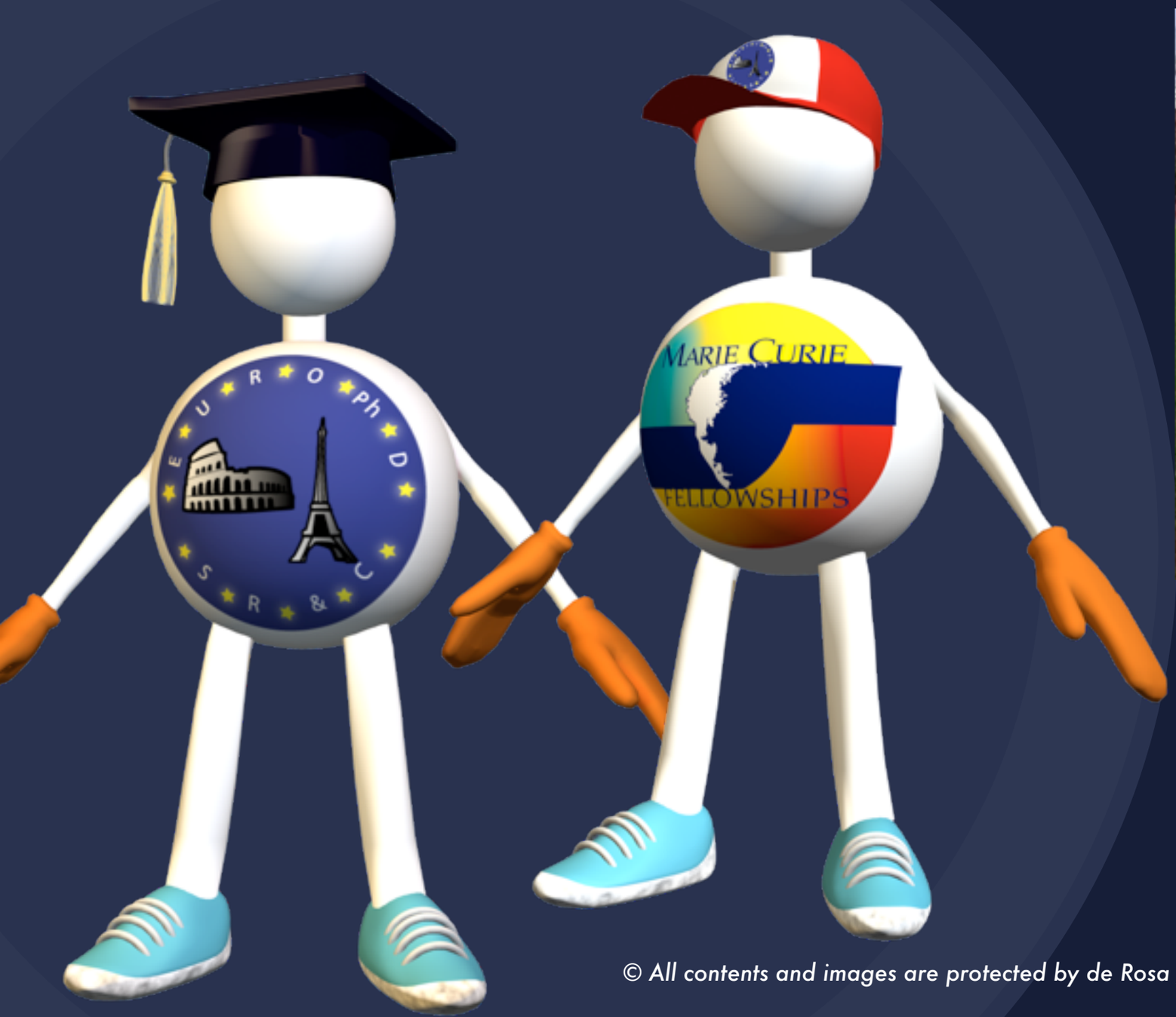
Thank you for your attention

….not only "*his*" works,
but also "*their*" works will follow him….



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