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HEinnovate: A Guiding Framework for the Entrepreneurial and Innovative Higher Education Institution

www.heinnovate.eu



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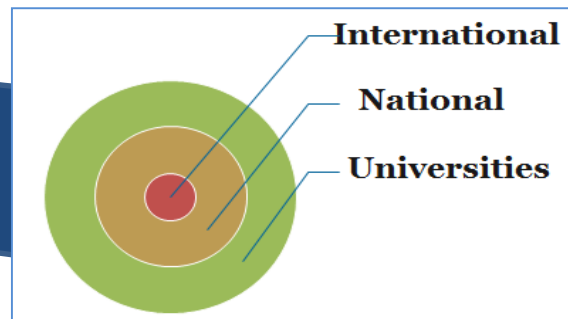
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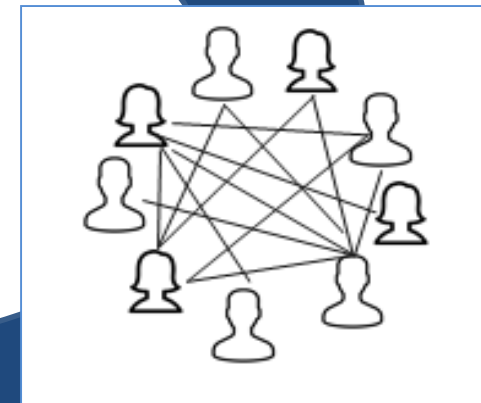
The HEInnovate Framework



Online self-assessment tool



Country reviews

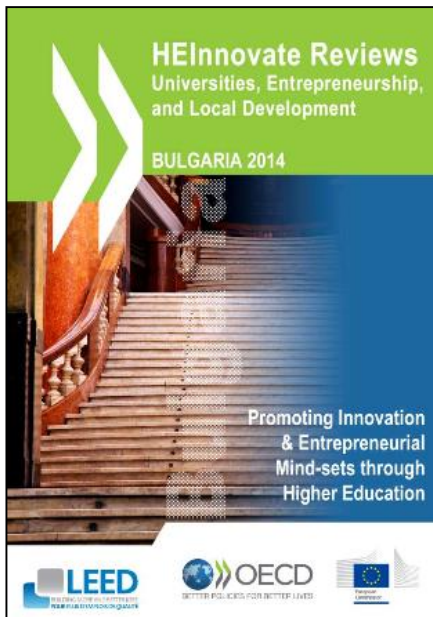


Policy learning network

HEInnovate country reviews

The reports (systemic assessment)

2014



2017-2018



Published: Bulgaria, Poland, Hungary, Ireland, the Netherlands
 Forthcoming: Austria, Romania, Croatia, Italy

What's the entrepreneurial and innovative HEI?

Some key concepts

- Designed to empower students and staff to demonstrate enterprise, innovation and creativity in teaching, research and the third mission
- Its activities are directed to enhance learning, knowledge production and exchange in a highly complex and changing societal environment
- As an organisation, it is dedicated to create public value via processes of open engagement

Based on A. Gibb 2013

The 8 dimensions of the HEInnovate framework



Leadership and
Governance



Organisational
Capacity: Funding,
People and
Incentives



Entrepreneurial
Teaching and
Learning



Preparing and
Supporting
Entrepreneurs



Digital
Transformation and
Capability



Knowledge
Exchange and
Collaboration



The
Internationalised
Institution



Measuring Impact

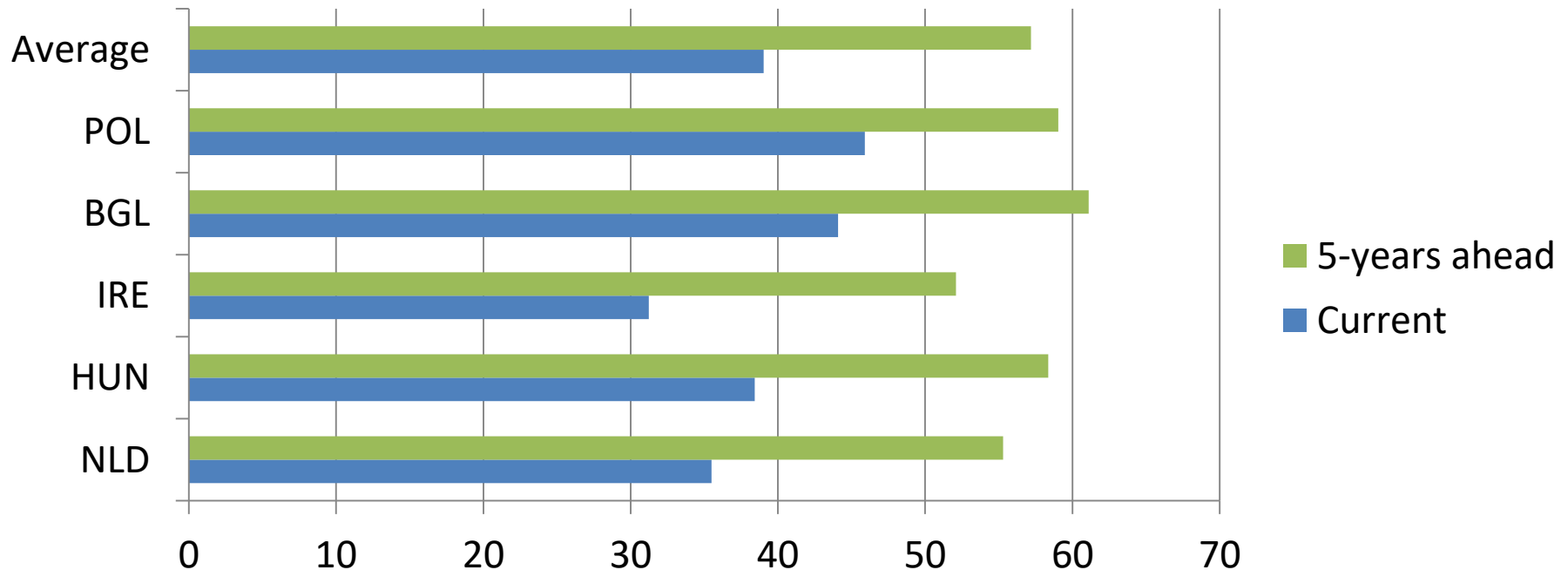
“Can your institution improve its approach to stimulating an entrepreneurial mind-set?”

1. The HEI provides diverse formal learning opportunities to develop entrepreneurial mind-sets and skills
2. The HEI provides diverse informal learning opportunities and experiences to stimulate the development of entrepreneurial mind-sets and skills
3. The HEI validates entrepreneurial learning outcomes which drives the design and execution of the entrepreneurial curriculum
4. The HEI co-designs and delivers the curriculum with external stakeholders
5. Results of entrepreneurship research are integrated into the entrepreneurial education offer

Key findings

- HEIs are beginning to value the importance of developing entrepreneurship as a key transversal competence
- HEIs are starting to actively encourage individuals to develop the attitudes, skills and knowledge to become entrepreneurs
- Wide and rich range of initiatives – some developed bottom-up, driven by HEI-initiatives, some are initiated by public policy
- But, overall approach to teaching is still quite traditional (i.e. aimed at knowledge transmission and absorption rather than active learning and mind-set development)

Current and expected reach (%) of students with EE



Entrepreneurship education activities, which aim at fostering entrepreneurial behaviour (i.e. opportunity recognition, idea generation, being able to analyse the environment in one owns business or as an employee or in everyday life), and/or increase the motivation and knowledge about self-employment and business startup.

Recommendations

1. Introduce staff development programmes to support innovative teaching methods – (entrepreneurship & 21st Century Skills)
2. Introduce HR policies (rewards & staff promotions) to encourage entrepreneurial and innovative behaviour in HEIs
3. Support the introduction of interdisciplinary programmes and courses
4. Adjust accreditation criteria to acknowledge innovative teaching methods and entrepreneurship education
5. Develop a national platform to exchange good practices in innovative teaching methods and entrepreneurship education
6. Enable students to combine their studies with starting their own business (e.g. thesis work, temporary suspension of studies)
7. Work on the development of alumni networks

Thanks and contacts

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