



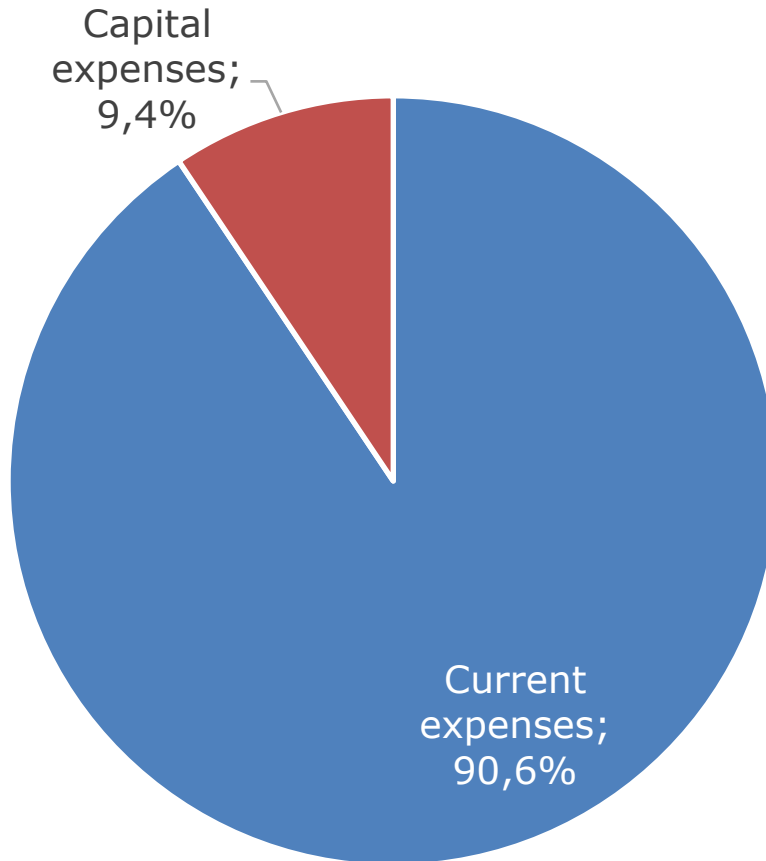
# The campus as strategic asset @ Hasselt University

Gust Janssen

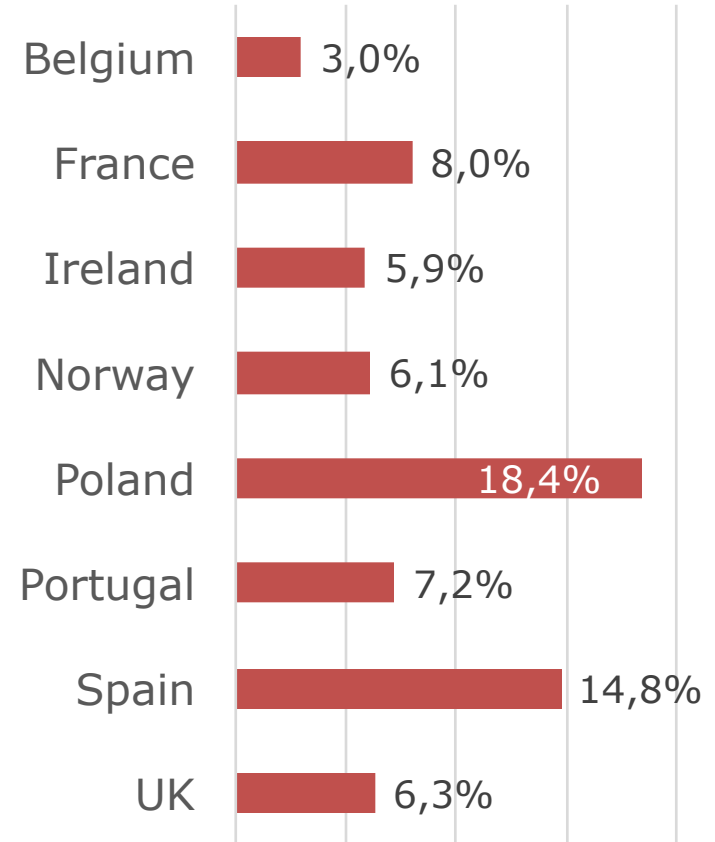
EUA Funding Forum, Porto, 6-7 October 2016

# Higher education: a capital-intensive sector

## Split between capital and current expenses, EU avg.



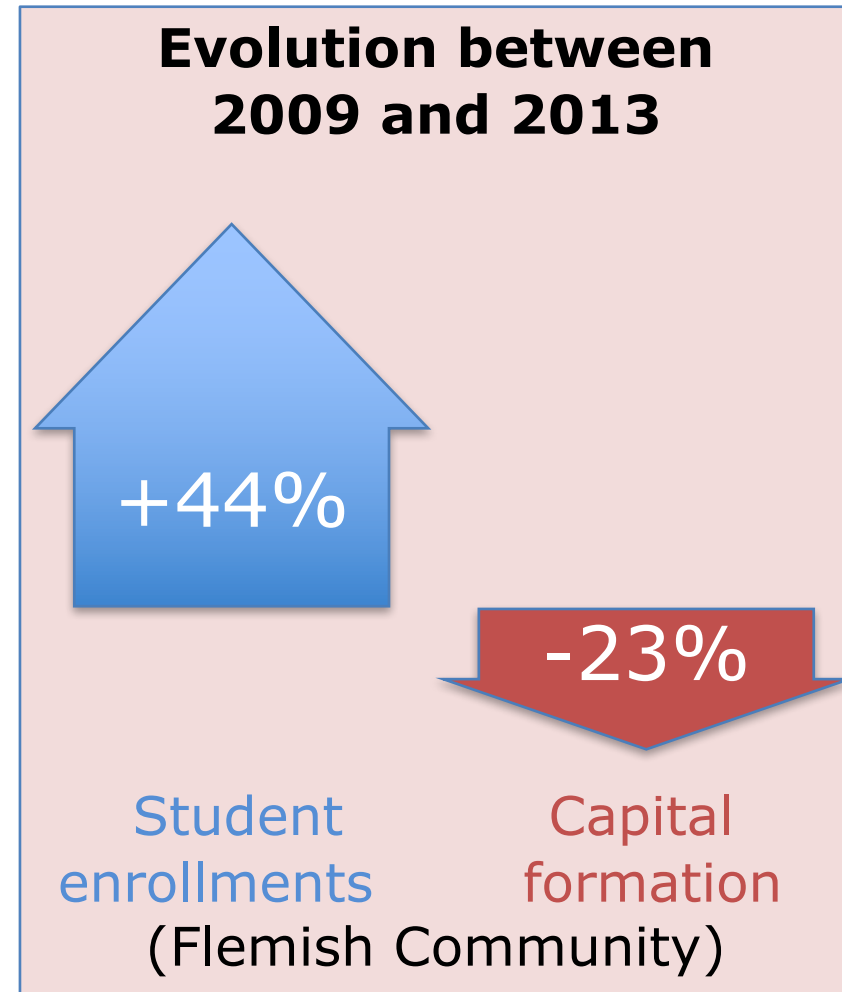
## Share of capital expenses in selected countries





# The real estate challenge: Belgian Universities

- Overall funding of capital formation is inadequate
- Investment levels are among the lowest in EU
- Investments are lagging behind the real growth
- ESR-framework restricts the necessary level of investments



# UHasselt: A young university in full expansion



Founded in 1973  
6000 students  
1300 personnel  
+57% growth in 5 yr

# New faculties and programmes

2008: Law



50% growth  
in student  
enrollments

2013: Architecture



2013: industrieel  
ingenieurs



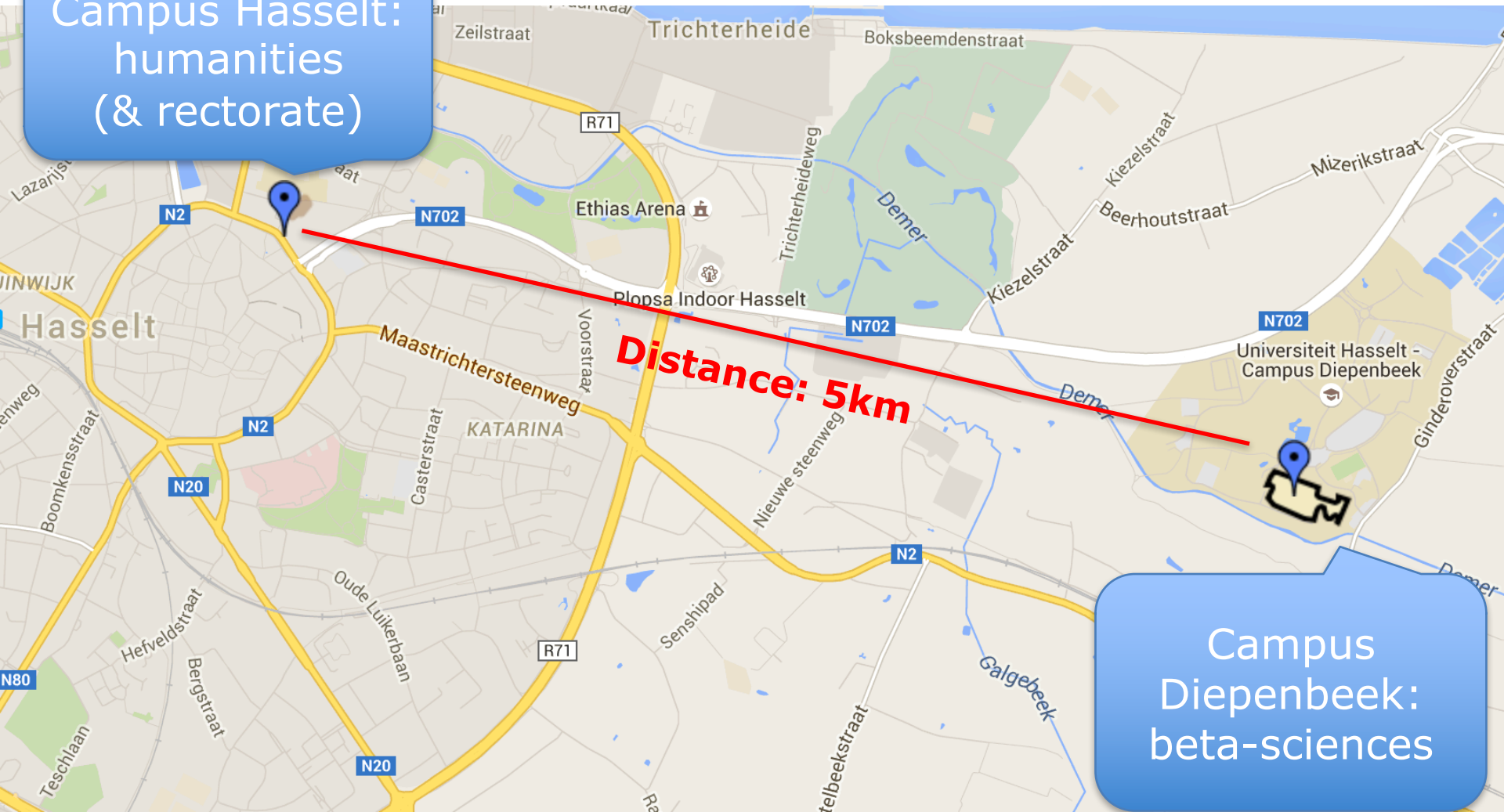
2013: revalidatie  
& kine





# Development of the bi-campus model

Campus Hasselt:  
humanities  
(& rectorate)



Campus  
Diepenbeek:  
beta-sciences



# Patrimony campus Diepenbeek



# Renovation main building in 2010





# Opening “city campus” Hasselt in 2012



2 new buildings  
1 renovated historical  
building

10.000 m<sup>2</sup>

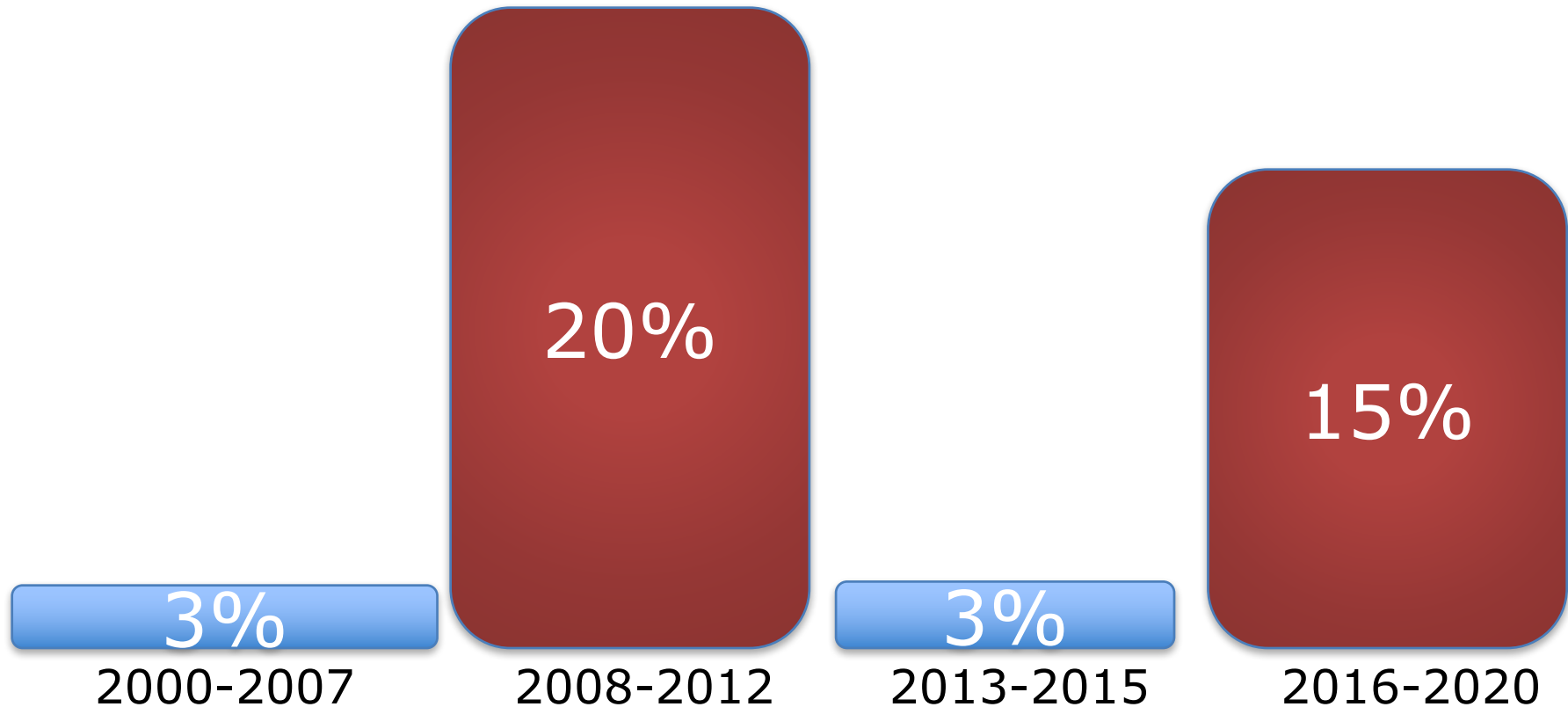
# City campus: Rectorate en Law faculty





# Past and future investment periods

## UHasselt capital formation as % of total expenses



# UHasselt strategy highlights

Civic University



Employability skills



Connected organisation



Regional innovation system



# Case study: renovation “Old Prison”





## Initial context:

- Prison walls !
- Small footprint
- No functionality
- Huge renovation needs
- Instability
- Etc.





Contributing to  
the visibility of the  
university

Promoting the position  
of the university in the  
local community





Accessible for the local community.  
Used for public symposia, conferences,  
expositions, etc.







A modern infrastructure providing all necessary educational facilities: indoor and outdoor auditoria, meeting rooms, individual "study rooms" etc.



An active meeting place for students,  
academic staff, researchers and organisations,  
enabling a Connected Organisation





# Conclusion

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- Financing real estate is a huge challenge (in Belgium)
- Fitting investment programmes with the university's strategy is crucial !
- Recent real estate projects show that strategic alignment can deliver unique added value

