

The impact of the university on society

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Many stakeholders, high expectations

'Science for science'

- researchers

'Science for competitiveness'

- private sector

'Education'

- students
- employers

'Science for society'

- general public
- government



Impact assessment requires huge effort

'Science for science'

- # published articles
- citation score
- rankings

'Science for competitiveness'

- global competitiveness index
- patents, start-ups

'Education'

- quality
- relevance for the labour market

'Science for society'

- open access
- online 'University of the Netherlands'
- National Research Agenda



Unique Dutch example of 'science for society'

- Open call: 11.700 questions, including from the general public
- Peer reviewed clustering to 140 scientific questions
- Bottom up process: 25 routes formed by alliances including all knowledge partners
- Process governed by 'Knowledge Coalition'





**More autonomy = more
accountability**





Thank you for your attention!