



# **EXTERNAL EVALUATION OF E-ASSESSMENT**

## **A CONCEPTUAL DESIGN OF ELEMENTS TO BE CONSIDERED**

Riga, 25 November 2017

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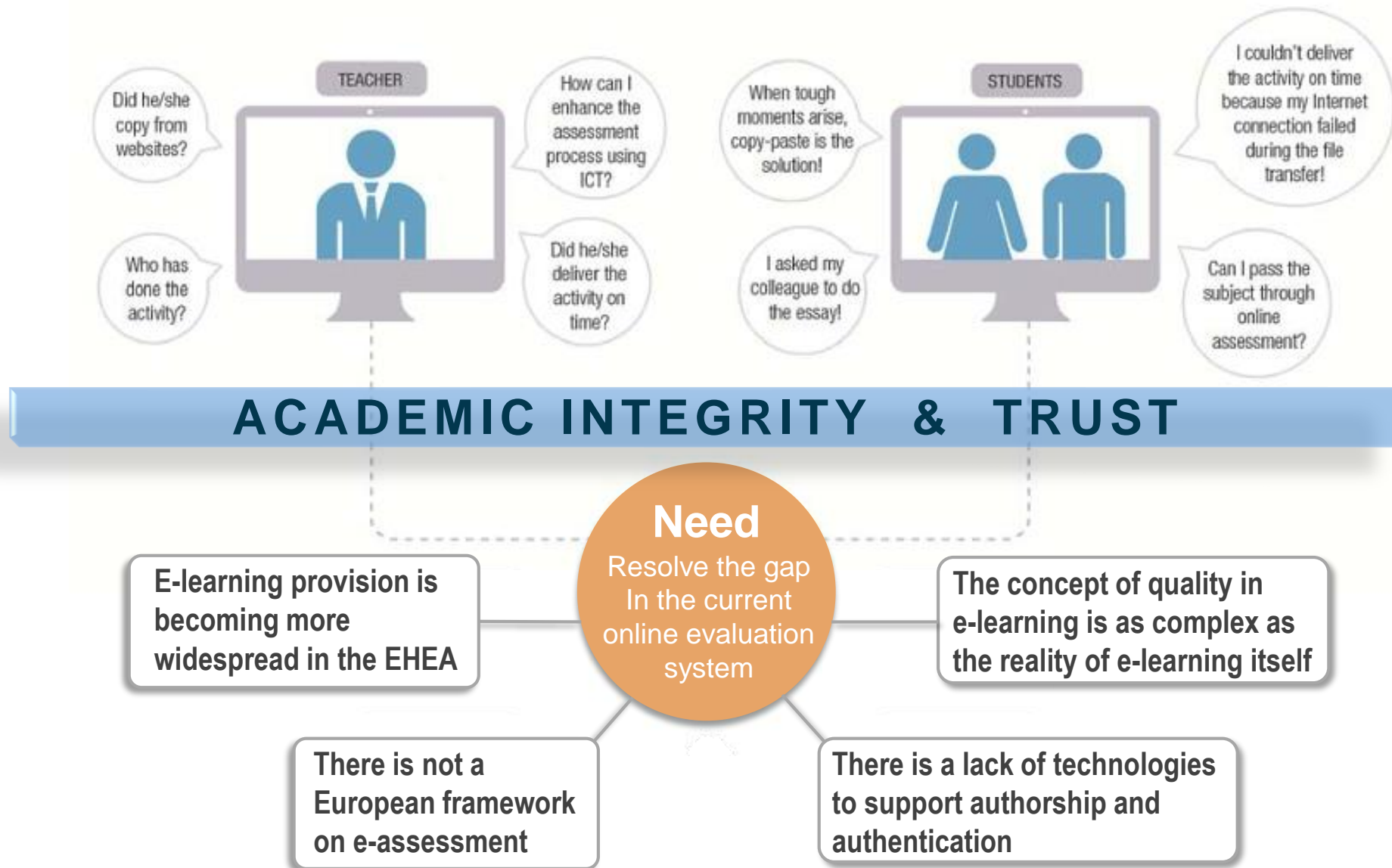
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**Jana Moehren** – EQANIE

# WHY?

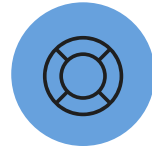


## TeSLA MAIN OBJECTIVES

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Define and develop an **e-assessment system**, which ensures learners **authentication and authorship** in online and blended learning environments while avoiding the time and physical space limitations imposed by face-to-face examination



The TeSLA project will support any e-assessment model (formative, summative and continuous) **covering teaching and learning processes as well as QA aspects, privacy and ethical issues, and technological requirements.**

# CONSORTIUM

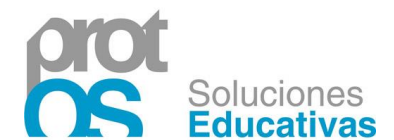
18 Partners

8 Universities

4 Research Centers

3 Enterprises

3 QA Organizations



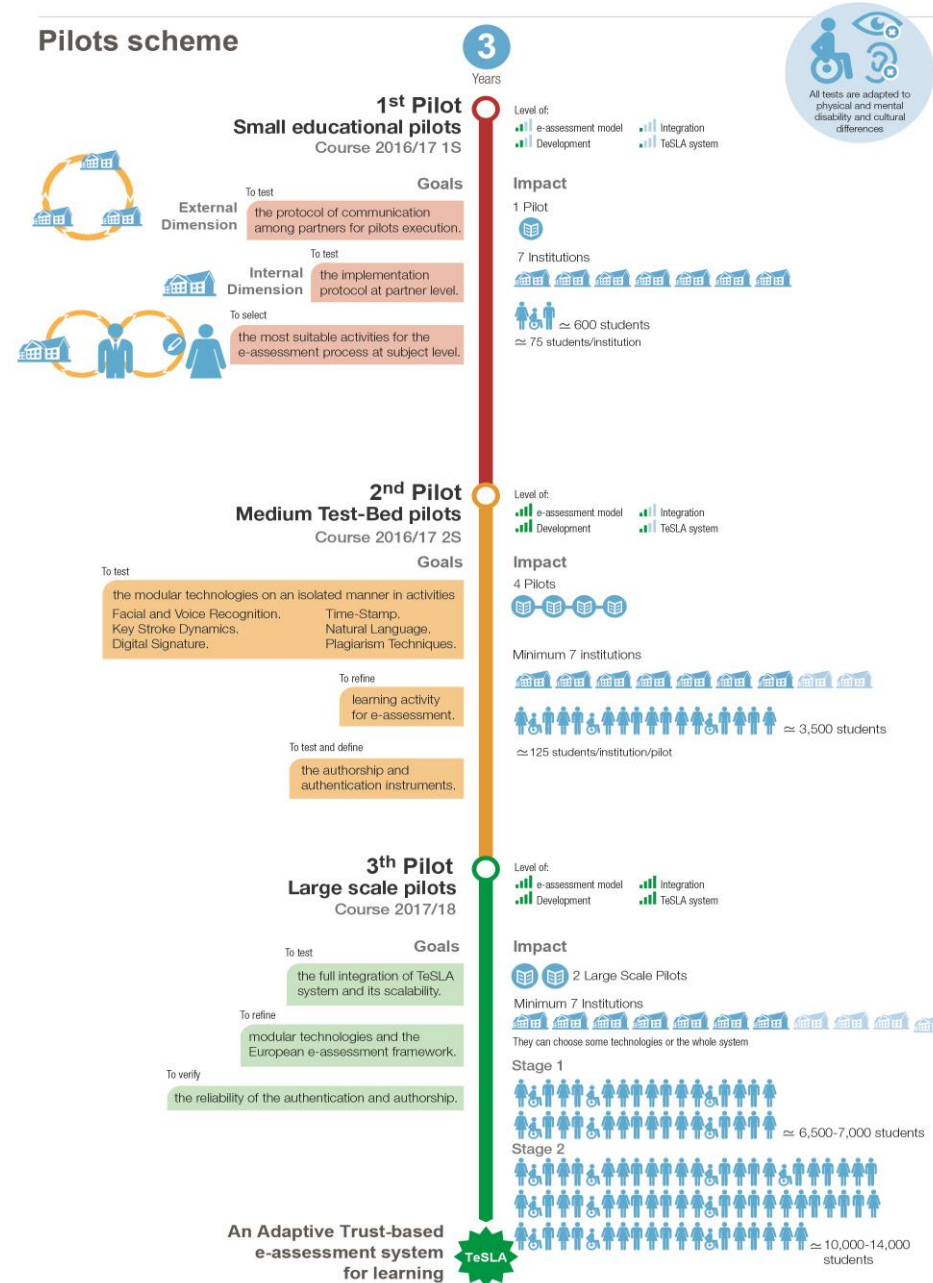
# TIME PERIOD

2016



2018

## Pilots scheme



**1st PILOT**  
**SMALL EDUCATIONAL PILOTS**  
Course 2016/17 1S

**2nd PILOT**  
**MEDIUM TEST-BED PILOTS**  
Course 2016/17 2S

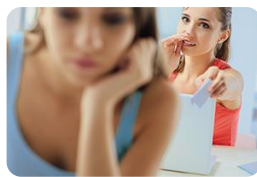
**3th PILOT**  
**LARGE SCALE PILOTS**  
Course 2016/18

# TeSLA INSTRUMENTS

## DOCUMENT ANALYSIS

Involves the analysis of written material using a qualitative analysis package that describes discourse and its interpretation

### Plagiarism tools



Analyses written material and detects similarities among various written documents



### Forensic analysis

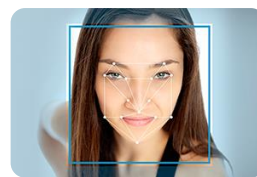
Determines the authorship verification and authorship attribution of written documents based on the comparison of current documents with stored data

AUTHORSHIP

## BIOMETRICS

Allow the clear identification of humans based on some specific physical characteristics or special behaviour

### Facial recognition



Analyses facial expressions in two stages: facial detection and recognition



### Voice recognition

State-of-the-art audio description method. Speaker segmentation and cluster grouping

### Keystroke dynamics



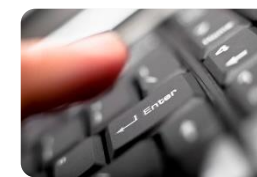
Measures how the user writes in regards to pressure and time-based measuring

AUTHENTICATION

## SECURITY TECHNIQUES

Deploy a security service provided by a layer of communicating systems

### Timestamp



Generates a sequence of encoded information identifying when an event is recorded



### Digital signature

Guarantees the authenticity of a digital message or document by a mathematical scheme

CONFIDENCE



# QA PILLARS IN THE TeSLA PROJECT



**Assure and guarantee the quality  
of e-assessment processes in HE**



METHODOLOGY



EXPERTS

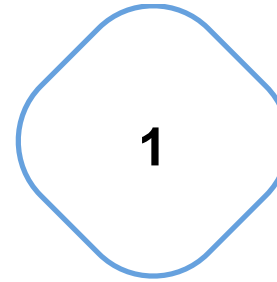
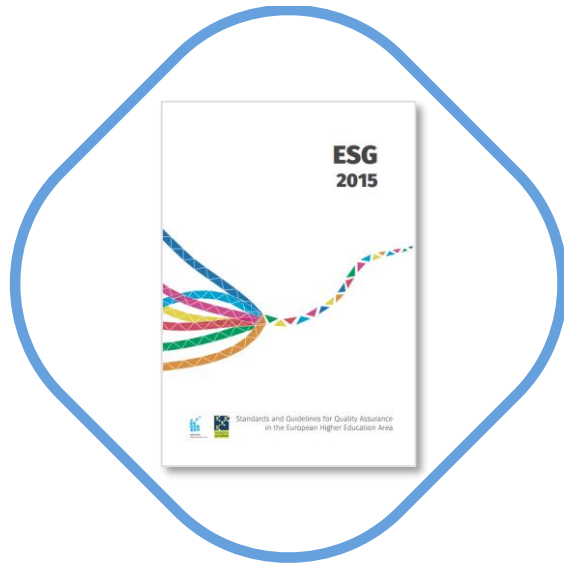


PROCESS

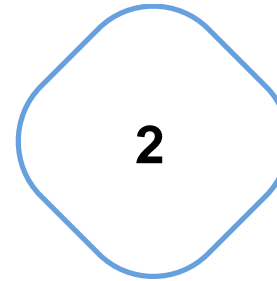


IMPROVEMENT

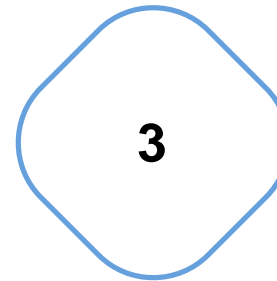
**ESG (2015)** are the basis for  
the assessment methodology  
developed in the TeSLA project



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## **PART 1. INTERNAL QUALITY ASSURANCE**

Development of internal quality  
assurance elements

## **PART 2. EXTERNAL QUALITY ASSURANCE**

Design of the external review  
methodology for the pilots

## **PART 3. QUALITY ASSURANCE AGENCIES**

# RELEVANT ELEMENTS FOR THE EXTERNAL EVALUATION OF E-ASSESSMENT

## 1. POLICIES, STRUCTURES, PROCESSES AND RESOURCES FOR QA OF E-ASSESSMENT

*The institution has appropriate policies, structures, processes and resources **to ensure that e-assessment is timely and fair**, and it includes **ethical and legal considerations**. Besides, the proposal for the e-assessment is aligned with the **pedagogical model** of the institution and ensures the constant achievement of its objectives.*

### Main aspects:

- Organisation and protection against academic fraud
- Accessibility to students with special educational needs
- Adoption of new technologies to ensure the expected quality of e-assessment
- Technical support
- Electronic security measures
- Alignment with educational objectives and pedagogical models
- QA procedures for external partners

## 2. ASSESSMENT OF LEARNING

***E-assessment methods are varied, facilitate pedagogical innovation and determine rigorously the level of achievement of learning outcomes.** They are consistent with course activities and resources and adapt to the diversity of learners and educational models.*

### Main aspects:

- Informed and consistently applied
- Reflect innovative pedagogical practices
- Encourage the use of a variety of assessment methods
- Understand the diversity of learners
- Learning feedback is timely given to students
- Satisfaction procedures and student appeals processes

# RELEVANT ELEMENTS FOR THE EXTERNAL EVALUATION OF E-ASSESSMENT

## 3. E-ASSESSMENT SYSTEM SECURITY, CAPACITY AND AUTHENTICITY

*The development and implementation of the e-assessment include protective measures that **guarantee learner authentication and work authorship**. The e-assessment system is secure and fit for purpose.*

### Main aspects:

All-inclusive fail-safe technology development plan for:

- Technologies, data protection and privacy requirements
- Building and maintenance of the infrastructure and processes for the ongoing review of technologies
- Ensure the operability and security against external attacks

Code of conduct on academic integrity, including sanctions and good practice

## 4. INFRASTRUCTURE AND RESOURCES

*The institution utilises the **appropriate technologies** that match the course content in order to enhance and expand learning for all types of students' needs.*

### Main aspects:

- Ease of use for all students
- Consider ethical and legal aspects
- Constant update in light of technological changes
- Support of a variety of methods and tools
- Sufficiently tested prior to its use
- Ensure coverage and the setup of the required technical system
- Accessible for SEND students

# RELEVANT ELEMENTS FOR THE EXTERNAL EVALUATION OF E-ASSESSMENT

## 5. STUDENT SUPPORT

*Students are aware, have access and use effective and well-resourced **support services** for counselling, orientation, tutoring and facilitation in order to increase retention and success. Student support **covers pedagogical, technological and administrative related needs** and is **part of institutional policies and strategies**.*

### Main aspects:

- Student support policies
- Access to timely and adequate support services
- Satisfaction procedures with student support

## 6. TEACHING STAFF

*The teaching staff is **skilled and well-supported** in relation to **technological and pedagogical requirements and e-assessment methods**.*

### Main aspects:

- Teaching staff is trained and proficient
- Procedures to identify the support requirements of the teaching staff
- Adequate, accessible and timely technical and pedagogical support services
- Satisfaction procedures

# RELEVANT ELEMENTS FOR THE EXTERNAL EVALUATION OF E-ASSESSMENT

## 7. LEARNING ANALYTICS

*The institution has an **information management system** that enables agile, complete and representative collection of data and indicators derived from all aspects related to e-assessment methodology and authenticity and authorship technologies.*

### Main aspects:

- The institution collects, analyses and uses relevant information from stakeholders for the effective management of the e-assessment methodology

## 8. PUBLIC INFORMATION

*The institution appropriately **informs** all stakeholders of **pedagogical development, the e-assessment method, and resources technology**. The institution **publishes** reliable, complete and up to date information on pedagogical methods and technical support. Students should be made aware of the hardware requirements and learning resources technology and technical support.*

### Main aspects:

- The institution publishes reliable, complete and updated information on e-assessment methods, students' technical requirements and institutional technical support

## CONCLUSIONS

- The **ESG as the basis** for quality assurance any provision of higher education, including virtual learning environments.
- This methodology can be considered as an **initiation** to reflect more broadly on the specificities of the quality assurance of **e-learning** and that specifically of **e-assessment**.
- The assessment methodology **will be adapted if necessary** in the next phases of the project so that at the end of the project a **fully applicable e-assessment methodology will be provided**.



THANK YOU FOR YOUR ATTENTION

#### ACKNOWLEDGEMENTS

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# DISCUSSION QUESTIONS



What is the most challenging element in the assessment of e-learning for quality assurance agencies? And for higher education institutions?



Does e-learning / e-assessment call for new approaches to internal and external QA?



What can QA of e-learning / e-assessment contribute to the development of higher education provision? Can it widen access and delivery by making provision more open, transparent and flexible?