

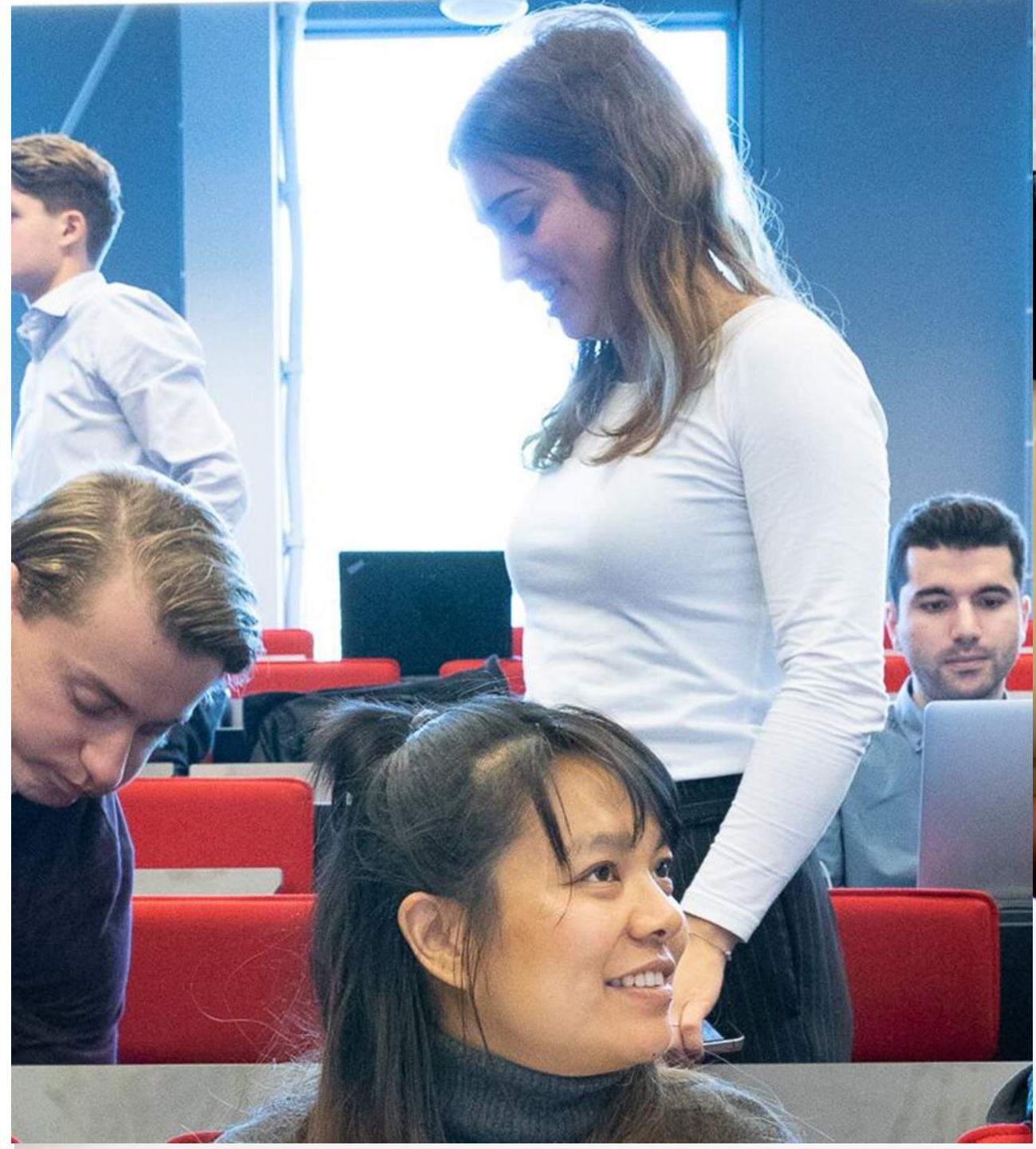


Ensuring academic quality of research and teaching

**Be clear
whom
you are working for**

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Non-compromised curiosity-driven brains



intangible assets

of university



**Without maintenance
value of assets will fall**

Risks and threats to a sustainable “science model”

Infringements of academic integrity

- Ordered results by industry / business / politics through “close connections”
- Double tongue, hidden commercial agenda, fraud
- Plagiarism, sloppy research, manipulating results, neglecting outliers etc.

Common denominator: claiming academic results where there aren't: “easy money”.

Signs of decay

“Science is just an opinion (to buy)”

Lack of public trust

Lack of public funding

Keeping up academic integrity requires maintenance

- ✓ *Establish a code of conduct on ancillary activities*
- ✓ Make academics observe the code of conduct
- ✓ Monitor compliance

Establish a code of conduct on ancillary activities

For all (academic) personnel,- main clauses:

- Ties with organizations outside university: in general good for inspiration and valorisation
- Potentially conflicting ancillary activities with business, industry, politics have to be registered
- Activities (and income) : approval by dean needed

Core: choose the light of the day

Ties with companies etc. in itself are not a problem

but intransparency about it is

Financial income from other parties is not a problem

but harming universities interest is

- Publish all ancillary activities on public profile page
- Report all financial income to university

Keeping up academic integrity requires maintenance

- ✓ Establish code of conduct on ancillary activities
- ✓ *Make academics observe the code of conduct*
- ✓ Monitor compliance

Make academics observe the code of conduct

- Spread awareness on significance of the CoC
- Screen all ancillary activities in recruitment
- Require a yearly *mandatory* update of registration
- Provide a dedicated workflow with approval
- Put in place an adequate “escalation procedure”

Keeping up academic integrity requires maintenance

- ✓ Establish code of conduct on ancillary activities
- ✓ Make academics observe the code of conduct
- ✓ ***Monitor compliance***

Monitor compliance

- Check periodically actuality of register with subscriptions Chamber of Commerce
- Perform once in a while an audit on the effectiveness of the procedure



Carrot and stick

Still little insight into professors' side jobs



The mandatory registration of ancillary positions and interests of professors is incomplete and chaotic, TV program Nieuwsuur reports. Minister Dijkgraaf finds this "disturbing" and the universities promise to improve.

TO APRIL 7, 2022 • TEXT HOGER ONDERWIJSPERSBUREAU (HOP)

Chefsache



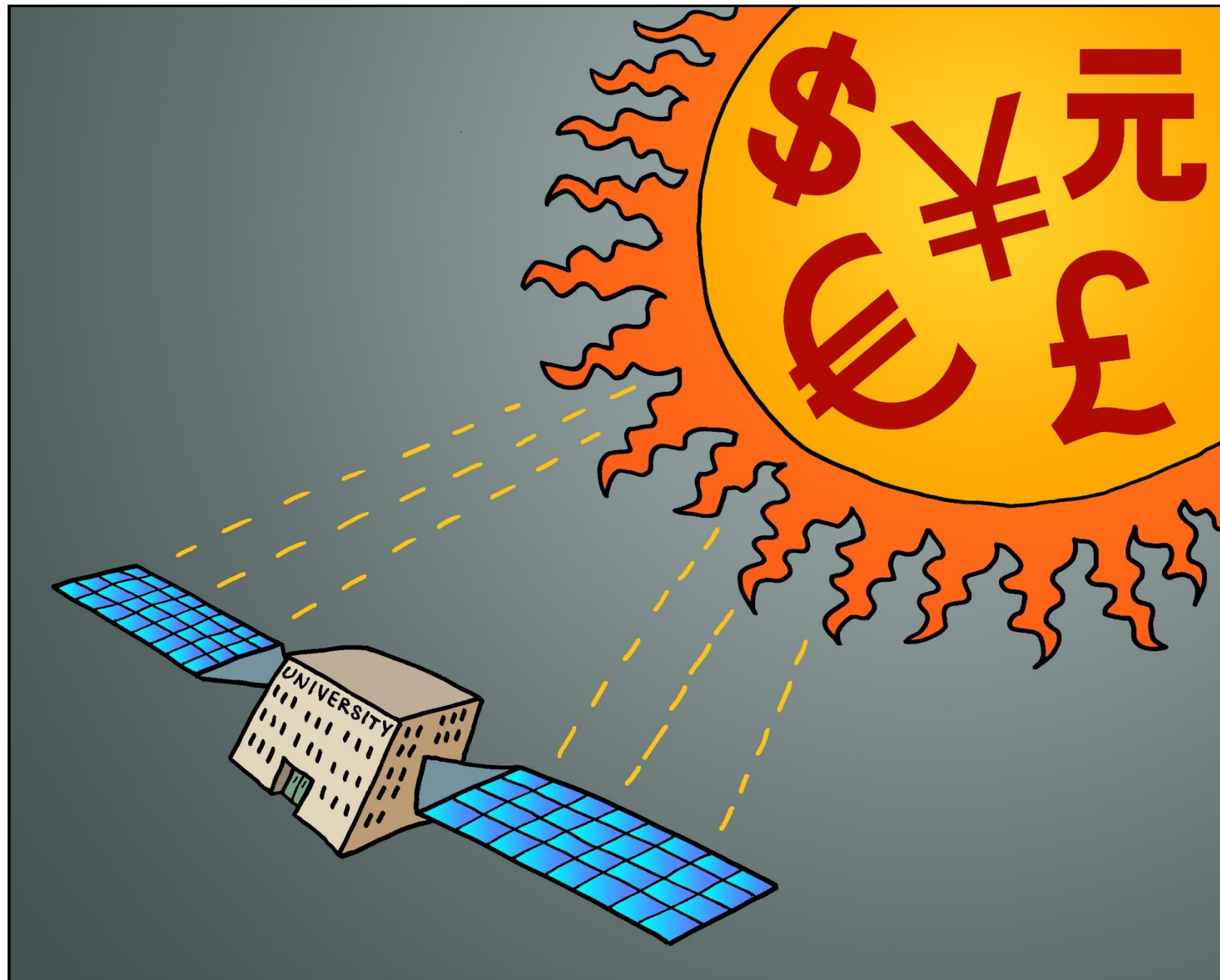
THE UNIVERSITY

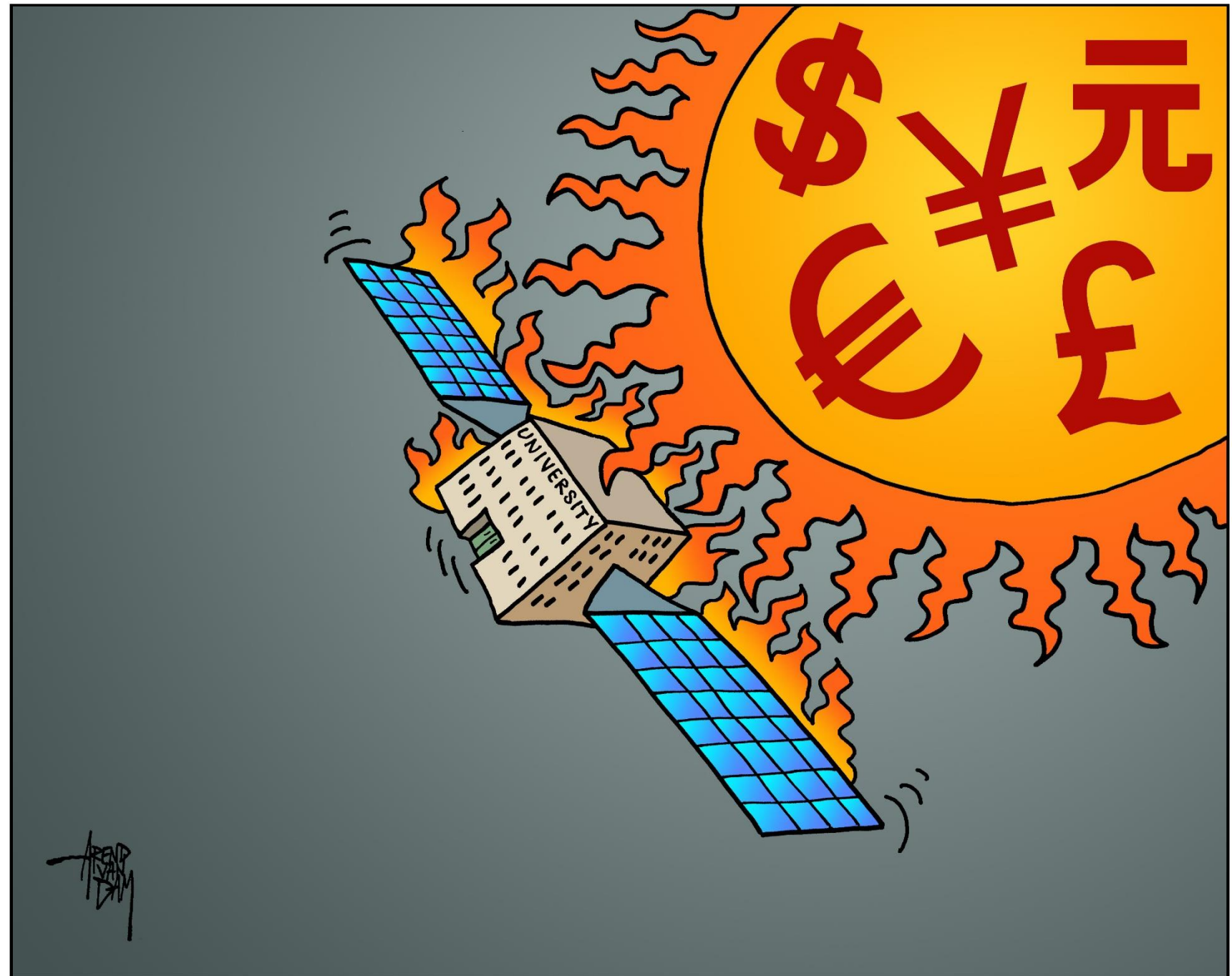
15/11/2022

Dijkgraaf insists on public register for professors' side jobs



There should be a national register for professors' side jobs, according to Minister of Education Robbert Dijkgraaf. "We just need to have a website where you can see what other jobs a professor or researcher has."





To discuss

- To what extent is influence of business, industry and politics in university desirable? And admissible?
- Is a (separate) code of conduct to safeguard teaching in university from commercial influence desirable?
- On which condition can a halftime job as scientist in a university be combined with a halftime job in a business company?
- Is a system of monitoring and control on observing a Code of Conduct on ancillary activities necessary?
- What is the role of government universities regarding ties between public universities and business?