

**Media Invitation:**  
**EUA Annual Conference 2014 – “Changing Landscapes in Learning and Teaching”**  
**(3-4 April, Brussels, Belgium)**

The European University Association (EUA) is pleased to invite you to its Annual Conference 2014 “Changing Landscapes in Learning and Teaching” that will take place at the Université libre de Bruxelles in Belgium from 3 to 4 April 2014.

European higher education has been in constant flux for well over a decade. However, some voices are predicting that the real revolution still lies ahead, with MOOCs, growth in private for-profit providers and increased global competition given as evidence that disruptive change is already underway. Which trends are transforming learning and teaching, and how should European universities respond?

EUA’s 2014 Annual Conference will explore innovative teaching approaches, and consider their implications for the organisation of learning and teaching processes in the years to come.

High-level speakers from Europe, Brazil, China and the US will reflect on the opportunities and challenges facing institutions in Europe and other world regions, and on the impact of mobility and internationalisation on learning and teaching in universities in Europe.

Confirmed speakers include: leaders of European universities; representatives from the European Commission, and the European Students’ Union; the former Chairwoman of the Higher Education Secretariat, Ministry of Education, Brazil; and the President of Beihang University in China.

The conference will provide a forum for university leaders and senior managers and other HE stakeholders to exchange experiences of present challenges, discuss future strategies for responding to pressures for change, and thus anticipate tomorrow’s educational needs.

For more information or to view the preliminary conference programme, please visit the conference website: [www.eua.be/eua-brussels.aspx](http://www.eua.be/eua-brussels.aspx)

**Please note that prior registration is necessary for journalists as the number of places is limited. To register, please send an email to [andrew.miller@eua.be](mailto:andrew.miller@eua.be).**

**Ends**

Please note also that unfortunately EUA cannot pay accommodation or travel costs for this event.

For more information, please contact Andrew Miller Tel: +32 2 743 11 59, + 32 473 748 785 email: [andrew.miller@eua.be](mailto:andrew.miller@eua.be)